

EUPHORIA 2023: Annual Cultural Fest of SBM, NMIMS Mumbai

Euphoria is the flagship annual cultural event of SBM NMIMS. It is an entertainment-filled evening with a glorious line-up of artists every year. This year, Euphoria was conducted on the **4th and 5th of March 2023**.

Euphoria kicked off in a unique form, as a PR event was executed during Euphoria'23. The movie '**SELFIEE**' was promoted at Mukesh Patel Auditorium wherein the second trailer of the movie was launched. Bollywood stars **Akshay Kumar and Emraan Hashmi** along with their team had come to promote the movie where they engaged with the students of NMIMS, creating hype for Euphoria'23 as well.

Nepathya set the tone for Euphoria'23 by hosting the event on the **4th of March 2023**. The fest showcased a mix of cultural events that includes music competitions, dance competitions, fashion shows, and theatre plays. The fierce competition amongst the 7 dance & music teams was judged by celebrities Ragini Tondon & Nimit Kotian. The grand finale of the evening culminated in uproarious laughter with Jaspreet Singh's comedy show, leaving the audience with hearts full of joy and faces adorned with smiles.

Euphoria came to its starry conclusion on the **5th of March 2023**, hosted by the **Student Council**. Popular singing stars set the tone for a blissful and starry night emphasizing our theme: "**A Sky Full of Stars**". This was an entertainment-filled evening tagged with a glorious line-up. The evening kicked off with **SABALI- The Band**, whose energetic performance sent the crowd into a frenzy and set the stage for the highlight of the evening. **Papon**, the highlight performer of the evening, took to the stage next as he along with his team made the people groove to his mellow tunes. The evening ended on a high note as **DJ Ravator** ensured every danced their hearts out. This brought a close to a fun-filled evening and marked the end of a wonderful journey for the batch of 2023.



