

**SCHOOL OF BRANDING & ADVERTISING**  
**RE- EXAMINATION TIME TABLE (ACADEMIC YEAR: 2025-26)**

**IMPORTANT INSTRUCTIONS TO CANDIDATES**

1. All the eligible students are hereby informed to apply for the respective re-examination/s **only through SAP Student portal** by using the available online payment facility.

SAP portal link: <https://sdcsppscs.svkm.ac.in:44300/irj/portal>


User ID: Student Registration Number

Password: Init@123 ("I" is a Capital letter) (Initial password).

2. Re-examination application link on the portal will be active during the below mentioned period:

Start Date	End Date
16 June 2026	18 June 2026 (Closing time 4.00 PM)

3. **Only those students, who have applied for the re-examination by paying the prescribed fees within the given time limit, will be allowed to appear at the respective re-examination/s. The acknowledgement receipt generated after applying online should be produced during the examination on all the days.**
4. **Applications will not be accepted after 4.00 PM on 18 June, 2026.**
5. Candidates are required to be present at the examination centre THIRTY MINUTES before the stipulated time.
6. Candidates must produce their University Identity Card at the time of the examination.
7. Candidates are not permitted to enter the examination hall after stipulated time.
8. Candidates will not be permitted to leave the examination hall during the examination time.
9. Candidates are forbidden from taking any unauthorized material inside the examination hall. Carrying the same will be treated as usage of unfair means.

  
✓ ASHISH APTE  
@CONTROLLER OF EXAMINATIONS

**SCHOOL OF BRANDING & ADVERTISING**  
**RE EXAMINATION TIME TABLE (ACADEMIC YEAR: 2025-26)**  
**BACHELOR OF BUSINESS ADMINISTRATION (BRANDING & ADVERTISING)**  
**YEAR: II, SEMESTER: IV**  
**Timings: 11:00 am to 01:00 pm**

DAY & DATE	SUBJECTS
Tuesday, 23 June, 2026	Digital Transformation in Advertising (892BR0C008)
Wednesday, 24 June, 2026	Market Research - I (892MK0C023)
Thursday, 25 June, 2026	Social Media Marketing and Analytics (892BR0C007)
Friday, 26 June, 2026	Strategic Brand Management (892BR0C009)

**INSTRUCTIONS TO CANDIDATES**

1. Candidates are required to be present at the examination centre **THIRTY MINUTES** before the stipulated time.
2. Candidates must produce their University Identity Card at the time of the examination.
3. Candidates are not permitted to enter the examination hall after stipulated time.
4. Candidates will not be permitted to leave the examination hall during the examination time.
5. Candidates are forbidden from taking any unauthorized material inside the examination hall. Carrying the same will be treated as usage of unfair means.



**ASHISH APTE**  
**CONTROLLER OF EXAMINATIONS**