Results - International Digital Story Telling Competition

Department of International Linkages with the support of NMIMS School of Branding & Advertising organised an International Digital Story Telling Competition as a part of the **HARMONY Project, co-funded by Erasmus + program of the European Union**.

Winners of the Competition

1. Ms Saanvi Sekhri :- School of Branding & Advertising, NMIMS Mumbai
2. Ms Manaar Jafri :- School of Design, NMIMS Mumbai
3. Mr Yashmit Chawla :- School of Commerce, NMIMS Chandigarh

The Competition had two Rounds

- Round one – Submission of Story Boards – Winners of Round 1 in Annexure # 1
- Round Two – Submission of Videos

Round one, we received 30+ story boards. Our Judges selected 15 story boards. Selected 15 participants were then asked to submit Digital story/Video as part of the final round of the competition

Event led by Prof Rishabh Dwivedi

Competition Judges

1. Prof Rishabh Dwivedi, Assistant Professor, SVKM's NMIMS - School of Branding & Advertising – Round 1 & 2
2. Dr Neha Singh, Program Chair & Assistant Professor, NMIMS School of Advertising & Branding – Round 1 & 2
3. Prof Rashmi Gahlowt, Assistant Professor & Coordinator, SVKM's Usha Pravin Gandhi College of Arts, Science & Commerce – Round 1 & 2
4. Prof. Mayur Sarfare , Assistant Professor, SVKM's Usha Pravin Gandhi College of Arts, Science and Commerce – Round 1

 Prize

Winners will be attending a two-week boot camp on intercultural awareness and cultural diversity (IACD) to be organized by Varna University of Management (VUM), Varna, Bulgaria in July 2023. Expenses towards travel, visa processing, and stay will be borne by EU Harmony project

Annexure # 1

Competition Results for round ONE

Sr No	Name of the Student
1	Tinisha Dhankhar
2	Manaar Jafri
3	Yashmit Chawla
4	Samyak Bhansali
5	Bhagyashree Birje
6	Esha Vaghjiani
7	Sagarika Vyas
8	Mahesh Shedge
9	Kushagra Srivastava
10	Taher Penwala
11	Maulik Bansal
12	Atiya Sood
13	Yohan Kapri
14	Manav Modi
15	Manav Sata

Annexure # 2

About **International Digital Story Telling Competition**

HARMONY Project, co-funded by Erasmus + program of the European Union.

This project has partners from *11 universities in* **Europe(4) Bangladesh (2), Vietnam (2) and India(3)**

The HARMONY project, co-funded by the Erasmus+ Programme for Capacity Building in Higher Education, aims to bring together students and academics from Europe and South Asia to enhance cultural understanding and exchange, and to support universities' internationalization at home. To facilitate this process and to make it even more meaningful, students from across the seven Asian universities involved in HARMONY will engage in **digital storytelling** thus developing their intercultural competence and sensitivity to cultural diversity. The multimodal opportunities of a digital medium can make an ordinary story even more powerful, leading to empathetic reactions in the audience that can enhance tolerance and support for students in the future. In addition, a series of digital storytelling contests will be organized in the project across the Asian universities involved to provide their students with an opportunity to showcase their intercultural experiences, either through enacting an imagined scenario or reflecting a real life experience. Sharing means caring and by sharing their digital stories, HARMONY students will not engage in self-reflection but will also, hopefully, help and inspire others on their intercultural learning journey