

15 October 2025

SCHOOL OF BRANDING & ADVERTISING
FINAL EXAMINATION TIME TABLE (ACADEMIC YEAR: 2025-26)
POST GRADUATE PROGRAM IN DIGITAL MEDIA AND MARKETING COMMUNICATION
YEAR: I, SEMESTER: I
Timings: 11:00 am to 01:00 pm

DAY & DATE	SUBJECTS
Monday, 1 December, 2025	Digital Marketing & Communication (893MK0C004)
Tuesday, 2 December, 2025	Digital Consumer Behaviour (893BR0C001)
Wednesday, 3 December, 2025	Web Design & Development (893TM0C001)
Thursday, 4 December, 2025	Marketing Management (893MK0C011)
Friday, 5 December, 2025	Social Media Management (893MN0C001)
Monday, 8 December, 2025	Brand Management (893BR0C003)
Tuesday, 9 December, 2025	Search Engine Optimisation & Marketing (893MK0C003)

INSTRUCTIONS TO CANDIDATES

1. Candidates are required to be present at the examination centre **THIRTY MINUTES** before the stipulated time.
2. Candidates must produce their University Identity Card at the time of the examination.
3. Candidates are not permitted to enter the examination hall after stipulated time.
4. Candidates will not be permitted to leave the examination hall during the examination time.
5. Candidates are forbidden from taking any unauthorized material inside the examination hall. Carrying the same will be treated as usage of unfair means.



ASHISH APTE

CONTROLLER OF EXAMINATIONS

SVKM'S

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