

15 October 2025

SCHOOL OF BRANDING & ADVERTISING FINAL EXAMINATION TIME TABLE (ACADEMIC YEAR: 2025-26) BACHELOR OF BUSINESS ADMINISTRATION BRANDING & ADVERTISING YEAR: I, SEMESTER: III

DAY & DATE	TIMING & SUBJECT 08:00 am to 10:00 am	TIMING & SUBJECT 02:00 pm to 04:00 pm
Saturday, 29 November, 2025		Introduction to Digital Marketing (892MK0C019)
Monday, 1 December, 2025		Media Strategy and Planning (892MK0C013)
Tuesday, 2 December, 2025		Services Marketing (892MK0C020)
Wednesday, 3 December, 2025		Event Management (892MN1C001)
Thursday, 4 December, 2025	***************************************	Introduction to Branding and Storytelling (892BR0C011)

INSTRUCTIONS TO CANDIDATES

- 1. Candidates are required to be present at the examination centre THIRTY MINUTES before the stipulated time.
- 2. Candidates must produce their University Identity Card at the time of the examination.
- 3. Candidates are not permitted to enter the examination hall after stipulated time.
- 4. Candidates will not be permitted to leave the examination hall during the examination time.
- 5. Candidates are forbidden from taking any unauthorized material inside the examination hall. Carrying the same will be treated as usage of unfair means.

ASHISH APTE

CONTROLLER OF EXAMINATIONS

SVKM'S

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