June 27, 2012

To: Dr. Rajan Saxena  
Vice-Chancellor

From: Dr. Debashis Sanyal

Re: International Academic Conferences

We are recommending three categories of international academic conferences.

Category I
Conferences organized/sponsored by well-recognized Professional Associations. Listed below are some representative associations – this list is illustrative and not comprehensive.

1. Academy of Applied Behavioral Sciences
2. Academy of International Business
3. American Economics Association
4. American Finance Association
5. American Management Association
6. American Marketing Association, Fall and Winter Conferences and other conferences
7. Academy of Marketing Science
8. American Psychological Association
9. American Society for Training and Development
10. Association of Consumer Research (ACR)
11. European Association of Management
12. European Association of Marketing
13. European Society of Operational Research
14. INFORMS
15. International Congress of Psychology
16. International Institute of Forecasters
17. Marketing Science Conference
18. Marketing Science Institute
19. Regional Business Administration Associations in US such as North East Business Administration Association and Midwest Administration Association
20. Society for HRM
21. National Science Foundation
22. The Society for the Advancement of Socio Economics
23. American Institute of CPAs
24. Institute of Management Accountant, USA
Category II
Conferences organized/sponsored by a major educational institution or think-tank such as California Institute of Technology or Cambridge University or Harvard University or MIT or Stanford or Woodrow Wilson Center for International Scholars.

Category III
Any conference which is deemed equivalent in stature and importance to those listed in Categories I and II as deliberated and decided by the School Research Committee. The School will recommend the Conference to the Dean for Research who will forward his recommendation along with the School’s recommendation for the consideration and final decision of the Vice-Chancellor.