NMIMS University Program on Case-Based Approach to Teaching on May 5, 2012

On May 5, 2012, the University organized a Faculty Development Seminar on Case-Based Approach to Teaching.

Case-based teaching is one of the useful approaches to instruction, as is simulation, group and individual tasks, proto-typing, mental and visual modeling. Case-based approach is a manner of instruction where both the instructor and the learner engage in a series of questions. Quite often question is the answer or answer becomes evident from the question. When employed thoughtfully, case-based approach can be an effective approach to learning and integrating.

Three of our School of Business School colleagues, Dr. Chandan Dasgupta, Dr. Mala Srivastava and Dr. Veena Vohra, who are highly credentialed were the resource persons. They brought varying backgrounds, and they have invested cognition and time in case-based learning including spending some time in Harvard’s program on case-based teaching.

Over sixty faculty members participated in the day-long seminar.

Before arriving for the seminar, the participants reviewed the three Harvard Business School three cases which were used by the three resource persons. The goal was not so much to know the subject-matter, but as much to be ready to engage and participate.

The three cases used in the seminar were:

- Butler Lumber Company;
- Forecasting the Adoption of E-books; and
- Creativity under the Gun at Litmus Corporation

The Butler case is in the accounting/finance domain, E-books case addresses adoption of a new innovation and forecasting of diffusion of such innovation, and Litmus Corporation case is about organizational and leadership facilitation of creativity.
Faculty Development Seminar, Dr. Mala Srivastava and Dr. Gurumurthy Kalyanaram.

Faculty Development Seminar, Dr. Chandan Das Gupta

Faculty Development Seminar, Dr. Veena Vohra