

# THE ANNUAL QUALITY ASSURANCE REPORT

Year of Report : 2010-11

## PART-A

The plan of action chalked out by the IQAC in the beginning of the year towards quality enhancement and the outcome achieved by the end of the year.

Sr.No.	Plan	Outcome
1.	To implement NMAT online examination for SBM through M/s. Pearson Vue	Online NMAT examination (NMAT-10) was successfully conducted for admissions to MBA programme.
2.	To explore the possibility of converting Post-Graduate Diploma in Business Management – Family Business into MBA (Entrepreneurship & Family Business)	MBA (Entrepreneurship & Family Business) programme has been launched in place of Post-Graduate Diploma in Business Management – Family Business.
3.	Establishment of School of Economics	School of Economics has been established with under-graduate programme, B.Sc. (Economics)
4.	To introduce SAP as ERP system through IBM	SAP has been introduced as ERP system and the personnel is being trained for the same
5.	To create recreational facilities for the students	The following recreational facilities have been provided for the students of Shirpur campus <ul style="list-style-type: none"><li>• Cricket ground with appointment of coach</li><li>• Gym for boys with trainers</li><li>• Gym for girls with trainers</li></ul>
6.	Introduction of Biometric system of attendance for teaching & non-teaching staff of the University	Attendance for the teaching and non-teaching staff of the University is fully transferred to biometric system connected to the server
7	To provide hostel facilities to students at Bengaluru campus	Students of Bengaluru campus are provided with the hostel accommodation in rented flats hired by NMIMS.
8	To provide additional transport facilities for employees and students	One additional 31-seater bus has been hired to provide additional transport facility to the employees and students of Shirpur campus to travel to Shirpur, Dhule and back.
9	Courses to be implemented at Hyderabad campus	Two courses have been started at the Hyderabad campus (Management Programme for Executives (MPE) and Post Graduate Diploma in Management ( PGDM)

## **PART-B**

### **1. Activities reflecting the goals and objectives of the institution :**

For every school, the syllabi review has been taken every year. In the said review, peers, senior academicians and industry personnel participate. On the basis of feedback received, the syllabi is revised. Also teaching-learning and evaluation processes are reviewed for further improvements.

In SBM, workshops/round table discussions were held with captains of the industry and experts from external academic world to develop a curriculum that caters to the requirements of the industry.

During the last three years, ten faculty members have attended the 3-week long Colloquium for Participant Centered Learning Program at Harvard Business School, Boston, USA.

In SPTM, hands-on training is offered to the students during the course.

In SPTM as well as MPSTME, industry-institute interactions are encouraged by means of guest lectures, industrial visits and training.

In School of Commerce, issues relating to ecology and environment are a part of core academic curriculum.

In BSSA, the designed research & publication cell (DRP) has been established. The aim of the DRP is to include the students and faculty in a joint endeavour at various levels outside the framework of the said curriculum. Some of the ongoing projects under the cell are Study Tour Documentation and Compilation, BSSA Projects Review, Specific Publications based on the city such as Sites in Mumbai, Rural Studio.

In School of Economics, an MOU has been signed with ICICI Bank to provide e-learning modules to students, to train them in the practical aspects of banking.

At Bengaluru campus, exclusive programme in Business Analytics with built-in internship component has been implemented.

Besides, Social Responsibility Forum (SRF) in SBM, 'We-Care' Programme has been launched in order to sensitize full-time MBA students to social problems. By associating themselves with various NGOs, the students gain hands-on experience of working towards a sustainable society.

### **2. New academic programmes initiated (UG and PG) :**

In SBM, the following two programmes are initiated :

- Executive MBA (EMBA)
- MBA (Entrepreneurship & Family Business)

In MPSTME, Shirpur campus, following five-year integrated programme has been launched

- MBA (Tech.) in Civil Engineering

In School of Economics (new school), the following 3-year under-graduate programme is introduced:

- B.Sc. (Economics)

At Bengaluru campus, Post-Graduate Diploma in Business Management (PGDM) – 2-years full time programme has been introduced.

Two courses have been introduced at the Hyderabad campus Management Programme for Executives (MPE) and Post Graduate Diploma in Management (PGDM)

### **3. Innovations in curricular design and transaction :**

In School of Science, syllabi of Integrated M.Sc. – Ph.D. programme in Biological Sciences as well as Chemical Sciences and M.Sc. (Statistics) is being reviewed for revision with the help of industry experts and senior academicians.

In BSSA, keeping in view the professional forums likely to be associated with practicing architects are invited to review the work done by the students periodically. Such interactions help students to understand the nature of architecture practice.

Apart from mainstream architecture practice, the students are imparted with many other skill sets which could help them pursue other related fields including art, photography, history, graphic designs, animation etc.

In School of Economics, the curriculum of under-graduate programme consists of courses such as Economics of Environment and Sustainable Development, Experimental Economics, Behavioural Economics, Economics of Gender and Intellectual Property Rights.

Innovative pedagogy which consists of the use of games, case studies, movies, simulation exercises, debates, role play and group discussions are used in the school. In the school, 5% of the lectures in each course are conducted by industry experts. This seeks to increase the industry-academia interface.

At Bengaluru campus, mandatory courses have been introduced as workshops on

- Indian Values in Management
- Geopolitics in Management
- Lateral Thinking

Certification Value added workshops were also available in the following :

- Six Sigma
- Project Management Workshop of 35 hours to enable students write PMI exam

In SDL, along with the study material prepared by NMIMS faculty, the students are provided with CDs of PPTs and audio-inputs based on the contents of the course.

**4. Inter-disciplinary programmes started :**

MBA (Tech.) in civil engineering has been started in Shirpur campus.

In School of Commerce, Capstone project has been introduced in BBA. Similarly, course in Social Political and Economic System of India has been introduced at the first year BBA.

**5. Examination reforms implemented :**

Total examination revamping including the grading system and students' grievance redressal mechanism was done in the previous academic year. The system is implemented effectively across all the schools.

**6. Candidates qualified : NET/SLET/GATE etc.**

As School of Business Management is the only School which has a graduating batch and almost all the students were interested in taking up the job in the industry or corporates, no student applied for NET/SLET/GATE etc.

One student of School of Science cleared UGC-CSIR (GRF) exam and the other UGC-NET (GRF plus lecturership) exams.

**7. Initiative towards faculty development programme :**

During the last three years, ten faculty members have attended the 3-week long Colloquium for Participant Centered Learning Programme at Harvard Business School, Boston, USA.

Almost 19 faculty members were deputed for conferences/workshops/seminars organized by international and national organizations of repute like Academia Management, USA, Computer Society of India, FICCI, AICTE, IDFC, IIT, Mumbai and Ministry of HRD, CISCO, The Indian Merchant Chambers, Chartered Institute of Management Accountants, ICICI Bank.

**8. Total number of seminars/workshops conducted :**

17 seminars/workshops etc. were organized during the year. The resource persons included Mr. S. Bhattacharya, Executive Director, Axis Bank, Mr. Joydeep Roy, Chief Executive and Whole-Time Director, L&T General Insurance, Mr. Nirmal Jain, Chairman & MD, India Infoline, Mr. Milind Rumade, Senior Manager, Accenture, Mr. Atul Kale, DGM, Reliance Networks.

**9. Research projects (a) Newly implemented:**

**(b) Completed :**

**SBM**

<b>Name of the Faculty</b>	<b>Title of the project</b>	<b>Name of the client</b>	<b>Period, Amount, if any</b>
Dr. Meena Galliara	CSR practices of Member companies of Bombay Chamber of Commerce	BCCI & KPMG	Five months (2010-11) 2,68,819/-
Dr. Meena Galliara, Dr Animesh Bahadur & Prof. Aditi Punekar	CSR study of Member Companies of BCCI	BCCI	July 15, 2010- Dec 15, 10 1,82,044.50

Dr. Bala Krishnamoorthy	Perception among the Entrepreneurs of Small and medium enterprises about the Benefits of Corporate Governance”	Ministry of Corporate affairs through CII	Feb 2011- July 2011 50,000/-
Dr. Bala Krishnamoorthy	National Foundation for Corporate Governance- NFCG and School of Business Management, SBM, NMIMS conducts workshop for Educators, and faculty members as a part of refresher course at NM college of commerce and economics	NFCG	Infusing corporate governance Concepts into graduate program curriculum –one day 30,000/- funding by Ministry of Corporate affairs

**Completed :**

<b>Name of the Faculty</b>	<b>Title of Project</b>	<b>Funding Agency</b>	<b>Cost of project</b>
Dr. Anupam Rastogi	PPP consultant for the Development Plan for Nashik-Sinnar-Igatpuri Investment Region in Maharashtra and Development Plan for Dighi Port industrial Area in Maharashtra	AECOM International	Rs 3.75 lakhs
Dr. Anupam Rastogi	Infrastructure Finance Study	Asian Development Bank	USD 13,331

**Social Enterprise Cell  
Details of Completed Projects (2010-11)**

<b>Name of consulting project</b>	<b>Name of sponsoring organization</b>	<b>Total outlay (Rs)</b>
Achieving Growth with Responsibility: Study of CSR practices amongst Organisation of Pharmaceutical Producers in India (OPPI) Member Companies	Organisation of Pharmaceutical Producers of India (OPPI)	1,63,840.05

**SPTM**

**a) Newly implemented:**

**Industry Sponsored projects:**

<b>Title of Project</b>	<b>Investigator</b>	<b>Sponsoring Agency</b>	<b>Cost of Project (Rs.)</b>
Development of Cosmetic formulations using Eudragit polymers	Dr. Bala Prabhakar	Evonic Industries	1.25 Lakhs

<b>Title of Project</b>	<b>Investigator</b>	<b>Sponsoring Agency</b>	<b>Cost of Project (Rs.)</b>
Analysis of Methylanthranilate	Dr. Anil Thaker Mr. Anand Mahajan	Prerna Chemicals Ltd.	1.37 Lakhs
Role of anti-endothelial cell autoantibodies in cardiovascular disease	Dr. Mukesh Nandave	NMIMS	25,000

**Government sponsored:**

<b>Title of Project</b>	<b>Investigator</b>	<b>Sponsoring Agency</b>	<b>Cost of Project (Rs.)</b>
Discovery of novel KCNQ2/Q3 potassium channel activators as potential therapeutics for epilepsy	Dr. Sachin Narkhede, Mr. Yusuf Kachwala Ms. Alice Varghese	Department of Biotechnology, New Delhi	26.33 Lakhs
Investigations on the Cytochrome P450 (CYP450) interaction potential of some medicinal plants	Dr. Nancy Pandita, Dr. Alice Varghese	Government of India Ministry of Science & Technology Department of Biotechnology, New Delhi	64.49 Lakhs

**b) Completed :**

<b>Title of Project</b>	<b>Investigator/Co-investigator</b>	<b>Sponsoring Agency</b>	<b>Cost of Project (Rs.)</b>
Analytical method development, evaluation of impurities and method validation for Methyl anthranilate. Analysis of 5 batch for submission to Canadian regulatory authorities	Dr. Anil Thaker	Ambernath Organics, Mumbai	1.25 lakhs

**SPTM-SHIRPUR**

**Completed :**

<b>Title of Project</b>	<b>Investigator/Co-investigator</b>	<b>Sponsoring Agency</b>	<b>Cost of Project (Rs.)</b>
Toxicity study of antibiotics of Lupin Ltd., Mumbai, in albino rats	Dr. Sateesh B.	Median Enterprises Pvt. Ltd.	40,000/-

**SBM-Bengaluru Campus**

<b>Title of Project</b>	<b>Investigator/Co-investigator</b>	<b>Sponsoring Agency</b>	<b>Cost of Project (Rs.)</b>
Management of Technological Innovations	Dr. N. Ramesh, Senior Professor (Marketing)	Indo-Korea Science & Technology	15 lakhs

**10. Patents generated, if any :****SPTM - MUMBAI**

<b>Sr. No.</b>	<b>Name of the faculty / Research Scholar</b>	<b>Title</b>	<b>Patent No.</b>	<b>Date</b>
1.	Dr. Kala Suhas Kulkarni, Mr. Shivprasad Majumdar	Immunomodulatory activity and modern formulations of Semecarpus anacardium	2032/MUM/2010	15 <sup>th</sup> July, 2010
2.	Dr. Varsha Pradhan, Dr. Bala Prabhakar	Intranasal drug delivery system for Anti Migraine drugs	1756/MUM/2009	29 <sup>th</sup> July, 2010
3.	Mrs. Smita Rane, Dr. Bala Prabhakar	pH Sensitive Liposomal Composition of Paclitaxel for Treatment of Cancer	2274/MUM/2010	13 <sup>th</sup> August, 2010
4.	Mr. Shah Divyen, Dr. Londhe Vaishali	Nanotechnology approach for immunomodulatory drug	938/MUM/2011	28 <sup>th</sup> March, 2011
5.	Mr. Pramod Kashid, Dr. A. K. Thaker, Dr. Meena Chintamaneni	Insulin Potentiating Effect of Herbal Extract	1817/MUM/2011	23 <sup>rd</sup> June, 2011
6.	Mrs. Ginpreet Kaur, Dr. Meena Chintamaneni	Therapeutic Potential of Combination of Curcumin with Piperine and Quercetin in Metabolic Syndrome	1830/MUM/2011	24 <sup>th</sup> June, 2011

**SPTM-SHIRPUR**

<b>Sr. No.</b>	<b>Name of the faculty / Research Scholar</b>	<b>Title</b>	<b>Patent No.</b>	<b>Year</b>
1	A. S. Deshpande	Alternative method to present solid dispersion	1712/MUM/2011	2011
2	A. S. Deshpande	Taste masking composition for cefuroxime axetil	1711/MUM/2011	2011

3	S. S. Deshpande	Novel COMT inhibitors –synthesis and biological activity thereof	1710/MUM/2011	2011
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**11. New collaborative research programmes :**

**SBM**

<b>Name of the Faculty</b>	<b>Title of the project</b>	<b>Name of the client</b>	<b>Period, Amount, if any</b>
Dr. Meena Galliara	CSR practices of Member companies of Bombay Chamber of Commerce	BCCI & KPMG	Five months (2010-11) 2,68,819/-
Dr. Meena Galliara, Dr Animesh Bahadur & Prof. Aditi Punekar	CSR study of Member Companies of BCCI	BCCI	July 15, 2010- Dec 15, 10 1,82,044.50
Dr. Bala Krishnamoorthy	Perception among the Entrepreneurs of Small and medium enterprises about the Benefits of Corporate Governance”	Ministry of Corporate affairs through CII	Feb 2011- July 2011 50,000/-
Dr. Bala Krishnamoorthy	National Foundation for Corporate Governance- NFCG and School of Business Management, SBM, NMIMS conducts workshop for Educators, and faculty members as a part of refresher course at NM college of commerce and economics	NFCG	Infusing corporate governance Concepts into graduate program curriculum –one day 30,000/- funding by Ministry of Corporate affairs

**SPTM**

<b>Sr. No.</b>	<b>Title of Project</b>	<b>Sponsoring Agency</b>	<b>Year</b>
1.	Memory enhancing activity of plant extracts in rat model	Marico Research Centre, Marico, Mumbai	2010
2.	Method development, standardization and estimation of withanosides from withania somnifera	Gufic Biosciences Ltd.	2010



**12. Research grants received from various agencies :**

**SBM**

<b>Faculty Name</b>	<b>Name of consulting project</b>	<b>Name of sponsoring organization</b>	<b>Total outlay (Rs)</b>
Dr. Sangita Kamdar	Bid evaluation for procurement of 2000 MW of power, 2010	The MSEDCL (Maharashtra State Electricity Distribution Company Limited)	No payment
Dr. Meena Galliara	Achieving Growth with Responsibility: Study of CSR practices amongst Organisation of Pharmaceutical Producers in India (OPPI) Member Companies	Organisation of Pharmaceutical Producers of India (OPPI)	1,63,840.05
	KPMG sponsored CSR Research Study for member companies of Bombay Chamber of Commerce & Industry	Bombay Chamber Commerce & Industry - KPMG Project	2,68,819/-

**SPTM**

<b>Sr. No.</b>	<b>Title of Project</b>	<b>Sponsoring Agency</b>	<b>Cost of Project (In Rs.)</b>
1	Development of model for non – alcoholic fatty liver disease based on Ayurvedic Principle	Central Council for Research in Ayurveda and Siddha	5 Lakhs

**SPTM-SHIRPUR**

<b>Title of Project</b>	<b>Investigator/Co-investigator</b>	<b>Sponsoring Agency</b>	<b>Cost of Project (In Rs.)</b>
Toxicity study of antibiotics of Lupin Ltd., Mumbai, in albino rats	Dr. Sateesh B.	Median Enterprises Pvt. Ltd., Mumbai.	40,000/-

**SBM-Bengaluru Campus**

<b>Title of Project</b>	<b>Investigator/Co-investigator</b>	<b>Sponsoring Agency</b>	<b>Cost of Project (Rs.)</b>
Management of Technological Innovations	Dr. N. Ramesh, Senior Professor (Marketing)	Indo-Korea Science & Technology	15 lakhs

**13. Details of research scholars :**

Sr. No.	Name of the Candidate		
1	Mr. Dhruv Desai	Course Work Completed	Result Awaited
2	Mrs. Smita Mazumdar	Course Work Completed	Result Awaited
3	Mr. Tanesh Bhattacharya	Course Work Completed	Result Awaited
4	Mr. Milind Majalkar	Course Work Completed	Result Awaited
5	Mrs. Chandrama Mohanty	Course Work Completed	Result Awaited
6	Mr. Tombri Sharad J.	Course Work Completed	Result Awaited
7	Mr. Girish Bagale	Course Work Completed	Result Awaited

**MPSTME**

Sr. No.	Student Name	Title of Thesis	Name of the Guide	Name of the member/Co-guide
1	Zainab Sultanali Pirani	Human Computer Interaction (Assistive Technologies)	To be decided	
2	Rizwana Abdul R Shaikh	Security in Cloud Computing	Dr. M. Sasikumar	
3	Shitalkumar Arvind Jain	An Improvement in TCP Congestion Control for both wireless and wired N/W.	Dr. A.C. Goje	
4	Sanjay Ramkrishna Sange	Development of efficient Algo, using H/T Tech for Video d Trans.	Dr. H.B. Kekre	
5	Vaishali Prashant Jadhav	Query Processing Optimization	Dr. Sunita Mahajan	
6	Alpa Kalpesh Reshamwala	Frequent sequential pattern mining	Dr. Sunita Mahajan	
7	Manoj Sakharam Sankhe	Fetal heart rate variability and diagnosis inrices	Dr. K.D. Desai	
8	Manjusha Sanjeev Joshi	Early detection of myochardial tschemia	Dr. K.D. Desai	
9	Avinash Damodar More	Wireless sensor N/W Efficient power Mang.	Dr. Uttam Kolekar	
10	Pratap Nivruti Shinde	Study & Development of compact Microwave UWB antenna	Dr. B.K. Mishra	
11	Vinod Saremal Jain	Brain Analysis using EEG (New)	Dr. S.D. Bhagwat	
12	Vinitkumar J Dongre	Helical aurenna	Dr. B.K. Mishra	
13	Rekha Sanjay Vig	Fingerprint & Palmprint Biometrics	Dr. H.B. Kekre	
14	Aaditya Ajit Desai	Knowledge Management & Software Testing	Dr. V. Raisinghani	
15	Ravi Prakashrao Terkar	Product Life Cycle Management.	Dr. V. R. Kalamkar	

## SOS

<b>Sr. No.</b>	<b>Student Name</b>	<b>Title of Thesis</b>	<b>Name of the Guide</b>	<b>Name of the member/Co-guide</b>
1	Ms. Purva Sanganeria	Synthesis and Characterization of Novel Nanoparticles and studies on their interactions with stem cells	Dr. Aparna Khanna	
2	Ms. Samira Kargutkar	Studies in vitro and vivo anti-inflammatory activities of tannins and flavonoids from Ananas comosus	Dr. Brijesh Sukumaran	

### **15. Honors / Awards to the faculty :**

#### **SBM**

- 1) Dr. Rajan Saxena was honored with Award for 'Thought Leadership in Management' by Asia's Best B-School Awards at Singapore by CMO Singapore.

NMIMS faculty also has the distinction of garnering awards in various other categories:

- Ms Seema Mahajan, Chairperson–Best Professor in Marketing Entrepreneurship
  - Dr Anupam Rastogi–Best Professor in Financial Management
  - Dr Meena Galliara–Best Professor in Business Strategy
  - Dr Mala Srivastava –Best Professor in Marketing Management
  - Prof Veena Vohra–Best Professor in Human Resources Management
- 2) Dr Mala Srivastava was awarded BMA's Outstanding Teacher of Management of the Year Award 2010 at an award ceremony.
  - 3) The Higher Education Forum of India is one of India's largest and most prestigious associations for Teachers and Academics involved in the field of higher education. Dr. Nilay Yajnik was awarded the 'Outstanding Contribution to the Teaching Profession' Award on Teacher's Day.
  - 4) Dr. Meena Galliara – Best Paper Award, 'For Profit or For Peace? The Corporate Role in International Conflicts,' presented at the International Summit on Peace organized by the Inamori International Center for Ethics and Excellence, Case Western Reserve University in Cleveland, Ohio
  - 5) Dr. Nilay Yajnik was the recipient of an award in recognition of his contribution to the student community of the Computer Society of India, at the CSI National Convention held.

- 6) The following SBM Faculty were also awarded the Best Teacher Awards at the Dewang Mehta B-School Awards Function in various areas:
  - Dr Nilay Yajnik-Best Teacher in Information Technology
  - Dr Animesh Bahadur-Best Teacher in Human Resource Management
  - Prof Shailaja Rego-Best Teacher in Operations Management
  - Prof Sanjoy Sircar-Best Teacher in Finance
- 7) Dr. Rajan Saxena was recipient of ‘The Achievers and Leaders Award for Academic Excellence’ hosted by Sri Lanka-India-South Africa-Singapore Partnership Summit at Colombo. This award was presented by the Prime Minister of Sri Lanka His Excellency D. M. Jayaratne along with Shri Bhaskar Chatterjee, Secretary to the Government of India.

### **SPTM**

1. Mrs. Ginpreet Kaur and Dr. Meena C. have been awarded Dr. R. D. Kulkarni Prize for securing second position for a scientific paper at 4th International Conference of Innovations in Translating Technologies though Clinical Pharmacology, Mumbai.
2. Dr. N. Saraswathy and Dr. Meena C. won the first prize in the poster presentation for their research paper in Pharmacology & Toxicology session of IPA Convention.
3. Research paper of Dr. Meena C., Mr. Kaushal Joshi and others won ‘Best Poster Award’ in the 43rd Annual Conference of Indian Pharmacological Society (IPS) & International conference of Indian Pharmacological Society.
4. Ms. Maushmi Kumar has been awarded Distinguished Paper Award for scientific paper entitled "Erythromycin Thiocyanate Production from Microfiltered Broth using Resin Technology’ at 5<sup>th</sup> International Conference on Innovations in Food and Bio-process Technology, Asian Institute of Technology, Bangkok, Thailand..

### **MPSTME**

1. The paper titled “Improved Texture Feature Based Image Retrieval using Kekre’s Fast Codebook Generation Algorithm” authored by Mr. Sudeep Thepade & Dr. H. B. Kekre won Best Paper Award at Springer International Conference on Contours of Computing Technology (ICCCT-2010), BGIT, Mumbai
2. The paper titled “Image data compression using new halftoning operators and run Length encoding” authored by Mr. Sanjay Sange & Dr. H. B. Kekre won the Best Paper Awards at Springer International Conference on Contours of Computing Technology (ICCCT-2010), BGIT, Mumbai
3. Indian Achievers Forum has approved the following awards to Dr. Pradeep Kumar:
  - a) Shiksha Bharati Award at New Delhi.
  - b) International Achievers Award for Education Excellence at Bangkok.
    - Dr. Vijay Raisinghani - Faculty Achievements, Honours etc.:
      - Reviewer for IEEE Communications Surveys and Tutorials
      -

### **SPTM-SHIRPUR**

<b>S.No.</b>	<b>Name</b>	<b>Achievement</b>
1	Dr. Anil M. Pethe	Best Poster Award in Pharma education category at APTICON-2010 at Hyderabad.
2	Ms. Rima D.Shah	Best Teacher – Sardar Patel College of Pharmacy for Women (SPCPW).

#### **16. Internal resources generated :**

**(Amount in Rs. lakhs)**

1.	Fees	14,962.91
2.	Management Development Programmes	38.46
3.	Executive Programmes	131.65
4.	Consultancy	9.26
5.	Research	193.08
5.	Others	186.07
	<b>Total</b>	<b>15,521.43</b>

#### **17. Details of departments getting SAP, COSIST(ASSIST)/DST.FIST, etc. assistance/recognition :**

The University being Deemed University is not eligible for SAP, COSIST (ASSIST), etc.

School of Science has submitted a proposal for DST, FIST. Selection results are awaited.

#### **18. Community services :**

##### **SBM**

##### **SOCIAL RESPONSIBILITY FORUM (SRF)**

**It's easy to make a buck. It's a lot tougher to make a difference.** Social Responsibility Forum (SRF) is a key contributor in sensitizing young managers to their social responsibility and making them aware of their responsibilities and duties towards the welfare of others. It aims at making these managers and leaders of tomorrow empathetic employers and socially responsible individuals. It is actively involved in a number of community service programs like Leaders of Tomorrow- Personality Development Program, Teachers of Tomorrow, Garaj-Village Panchayat and supports 'Mumbai Votes'. Besides these, it organizes a number of events all round the year to enkindle the spirit of social responsibility in the budding managers. Few highlights of this year are:

**'WE Care': To bring the change and build the Nation:** We Care was an initiative to bring the community and academia into a new fruitful working relationship. It was an endeavor to sensitize the students about the complexities hindering an inclusive development of our society and to encourage them to use their managerial acumen to convert these obstacles into opportunities. It aimed at catalyzing actions to address fundamental social challenges facing business and society, and accelerating the achievement of MDGs by engaging student volunteers.

In all, 303 students of core MBA programme are placed in 53 NGOs across various sectors including community business support, differently abled, children in need for education, care and protection, funding agencies, green initiatives, health, media, microfinance, rights based, senior citizens, women empowerment and various other multi disciplinary organizations. The “We Care” initiative formally commenced on July 23, 2010 and as per the programme structure, students have to work on every Friday till March 2011 with not for profit organizations extending their support by undertaking short term projects.

**Sukriti – The Collage Making Competition:** As a part of Parichay, it was an intra-college competition intended to give the entrants the first fun-filled exposure to importance of social responsibility. It aimed at enkindling their social conscience by means of a collage with the theme of ‘Go Green’. 20 teams in groups of three participated in the event making it a huge success.

**SRF celebrated creativity with “Mela-the fun-filled Carnival”:** As a part of Augustus 2010, Mela was organized where 14 different NGOs exhibited their products to a wide gamut of audience ranging from faculty, post graduation students to under-graduates of a number of colleges under the SVKM society. They enjoyed purchasing trendy products ranging from stationery, clothing, accessories, herbal soaps, state-of-the-art décor to mouthwatering tidbits. Thus, Mela redefined the barter system to exchange of our fun with their happiness.

**Cheek Swab:** The SBM, NMIMS under its We Care Initiative had invited Prof Jennifer Aaker, author of Dragon Fly Effect and the General Atlantic Professor of Marketing at the Graduate School of Business, Stanford University to highlight the issue of Multiple Myeloma. Multiple Myeloma, is a cancer of cells in the bone marrow that affects blood cell production and can damage bone. The only way to help the patients suffering from Multiple Myeloma is through transplantation of healthy stem cells. The Students of NMIMS had been a part of this initiative of helping people suffering from Multiple Myeloma by registering in the ‘100K Swab Cheek Registry Event’ organized by Sanjeevani Foundation in collaboration with Stanford University at NMIMS.

**SRF organized Blood Donation Drive with Free Thalassemia Check-up:** The event received an overwhelming response from the student fraternity, faculty & staff of NMIMS and other institutes of SVKM with 262 registrations and 210 bottles of blood. It is said that nothing can be a bigger gift than gifting a portion of you. The satisfaction and pride exhibited by donors in doing their bit for society was the real accomplishment of the team SRF.

**SRF celebrated World Forgiveness Day:** SRF had enthusiastically associated itself with Wockhardt Foundation in its endeavor to spread the joy of seeking forgiveness and forgiving others. This initiative alleviated around 400 students of their long hoarded misgivings. It was truly a rejuvenating experience that emboldened them to seek forgiveness, which was often procrastinated by many of them. Through this initiative, SRF has strived to develop a sense of importance of human values in the future leaders of tomorrow.

**Udaan:** Udaan was an intra college competition that witnessed a participation of 60 teams across various MBA programs. It was a fun-filled event aimed at creating social awareness by means of gamut of challenges. The first round was an online crossword and word search puzzle, followed by second stage involving dumb charades and 'guess who' round and concluded with outstanding performances in the role-play round.

**Sadbhavana '11:** The flagship event of SRF was organized. This year the theme for Sadbhavana was "Aavahan- a call for action". It was an appeal to one and all to join hands and bring a positive change in society. Aavahan was an urge to the youth to **Create** a Utopian Society, **Contribute** in Inclusive and Sustainable Growth and **Conquer** the devils of poverty, corruption and unemployment through myriad of competition and challenges including: WE CARE Poster Presentation, 'Laasya' - Inter NGO Dance Competition, 'Prayaas- The Socio B-plan', 'Mela - Celebrating Creativity', 'Paricharcha - Clash of the Titans', 'Chitralkhan - Capture the moment', 'Rang-Holi - T- Shirt Painting' and 'Abhivyakti' - the interdivisional Graffiti War.

### SPTM

#### ➤ **World Diabetes Day Poster Exhibition & Health Camp on Lifestyle-Related Diseases**

In today's hi-tech world, we have become professionals in a boundary less world. To keep up with the pace of change we need to put in more and more hard work every day. Amidst all this we conveniently forget to pay attention to our physical and mental health which deteriorates due to increasing stress levels. Increasing stress levels also open the gates for various lifestyle diseases like *diabetes, hypertension, depression and various neurological problems*. There is growing research evidence which shows that exercise can be as important as and even more effective than many drugs for patients with chronic health problems. Most people know what physical fitness training is all about, but very few know what clinical exercise is all about. Keeping in mind that there is a need to educate people regarding increased incidences of lifestyle related diseases like Diabetes and Hypertension.

As a part of **World Diabetes Day, School of Pharmacy & Technology Management**, organized the poster exhibition and health camp with the theme "**Lifestyle-Related Diseases**" focusing mainly on Diabetes, Hypertension, Myocardial Infarction, Obesity, and Stroke.

Event comprised:

#### **A. Awareness & Education Section**

- Awareness was achieved by public display of about 50 eminent posters and videos designed by experts from AIIMS, New Delhi. PG students from SPTM were explained the posters and answered the queries raised by visitors.

#### **B. Diagnosis, Free Check-Ups and Counseling Section:-**

- Virtus Wellness Centre and Bollywood Diet helped us by diagnosing the patients by checking Blood Pressure (BP), Pulse Rate (PR), BMI (Body Mass Index), BMR (Basal Metabolic Rate), FAT %, FAT Mass, Bone Mass, Muscle Mass, Metabolic Age, Blood Pressure etc. Virtus Team also rated the

Cardiovascular and Muscle endurance, Muscle Strength and Flexibility, and physique of the visitors.

- Arkray Piramal helped by giving the free RBG (Random Blood Glucose) Check-up.
- Counseling by expert *diabetologist and dieticians* to the visitors during the event.
- Consultant Diabetologist counseled the visitors.
- Dietician counseled the patients to make changes in their diet so that they could eat tasty and nutritious diet without compromising on their health.

The campaign was financially supported by Cipla Pharmaceuticals, Gangwal Chemicals and by Arkray Piramal Pvt Ltd who provided free glucose check-ups.

The event was a huge success with more than 500 people participating in the activity. The purpose of creating awareness amongst the people regarding the importance of lifestyle, early detection, physical activity and nutrition in prevention and management of lifestyle-related diseases was fulfilled to a large extent.

➤ **World Health Day** comprised the following events :

1. **Poster Competition:**

Topics

- Combat Antimicrobial Resistance
- Health Awareness
- Global Warming and its impact on Health

2. **Pencil Drawing:**

Topic

- Depict Health Issues

3. **Collage:**

Topics

- Urban Health Issues
- Role of Pharmacist in the community

4. **Essay Competition/Health Writing:**

Topics

- Health, Current Scenario
- Ignorance, The greatest cause of HIV AIDS
- Biofuels.... Replacement to Fossils?

5. **Slogan Competition:**

The event was a huge success with around 50 students participating in various competitions.

**SOE**

- As part of the neighbourhood network scheme, the students participated in the 'Juhu Beach Cleanup'. Students of SOE coordinated with the Lions Club to do a beach-cleaning exercise after Ganpati Visarjan. This was part of the activities of the Social Service Club with an objective to create an awareness of social and civic responsibility and dignity of labour among students.



- Students of School of Economics work for the underprivileged children, with an NGO 'Sneha Sadan' in the neighbourhood.

### **SBM-Bangalore**

Through the non classroom CSR activities wherein the students work with NGOs and underprivileged sections of the society.

They organized the following:

1. Blood Donation Camp
2. Funded school fees of an under privileged girl child.

## **19. Teachers and officers newly recruited :**

### **SBM**

#### **Faculty**

<b>Name</b>	<b>Designation</b>
Dr. Debashis Sanyal	Dean (SBM)
Dr. Anshu Jalora	Associate Professor
Prof. Mahender Kumar Gupta	Associate Professor
Prof. Hari Kumar T.S. Iyer	Associate Professor in Pharmaceutical Mgmt.
Prof. Sangeeta Wats	Assistant Professor
Dr. Vrinda Kamat	Professor in Finance

#### **Staff**

<b>Name</b>	<b>Designation</b>
Madhumita Dutta	Assistant
Rajendra Waghe	Jr. Assistant
Vaishnavi V. Naik	Library Attendant
Madhavi Prashant Tipnis	Library Assistant
Anupama Kapsikar	Exam Coordinator

### **SPTM**

#### **Faculty**

<b>Name</b>	<b>Designation</b>
Dr. Mukesh Nandave	Associate Professor
Dr. Rajesh Rane	Assistant Professor
Ms. Silki	Assistant Professor
Mr. Chirag Desai	Assistant Professor
Dr. Surendra Manek	Associate Professor
Mr. Sunil Chaturvedi	Director (Pharma Network)
Mr. Manoj Kakwani	Assistant Professor
Ms. Archana Upadhya	Assistant Professor
Mr. Haresh Raulgaonkar	Assistant Professor

<b>Name</b>	<b>Designation</b>
Ms. Neha Kotecha	Assistant Professor
Ms. Sarika Wairkar	Assistant Professor
Ms. Neha Gupta	Assistant Professor
Ms. Shilpa Chaudhry	Assistant Professor
Dr. Anil Gaikwad	Assistant Professor
Mr. Ashutish Ojha	Director (Pharma Management)
Ms. Geetha Mohan Iyer	Assistant Professor
Dr. Tripura Sundari	Assistant Professor
Dr. Kashinath Dhurke	Associate Professor
Mr. Surendra Agrawal	Assistant Professor

### **Staff**

<b>Name of the Officers</b>	<b>Designation</b>
Mr. Raghavendra B.	Asst. Registrar
Ms. Asha Bohra	Executive (Admissions & Counseling)
Ms. Anjalika Gujar	Assistant Registrar

### **MPSTME**

### **Faculty**

<b>Name of the employee</b>	<b>Designation</b>
Dr. Sunil Rai	Dean-Tech mgmt
Mr. Prasad Chakrabarti	Professor
Dr. Preetida Jani	Professor
Mr. Ravi Terkar	Associate Professor
Dr. Chandrima Sikdar	Associate Professor
Ms. Binny Khanna	Asst. Professor
Ms. Niti Desai	Asst. Professor
Ms. Raminder Kaur	Asst. Professor
Ms. Sangeeta Rathod	Asst. Professor
Mr. Rik Das	Asst. Professor
Ms. Deoyani Joshi	Asst. Professor
Ms. Smita Bhowmik	Asst. Professor
Mr. Abhay Kumar	Asst. Professor
Ms. Sonali Shukla	Asst. Professor
Ms. Ruta Ajgaonkar	Asst. Professor
Ms. Arushi Sachdeva	Asst. Professor
Mr. Sameer Jain	Asst. Professor
Mr. Syed Ali	Asst. Professor
Ms. Kiran Desai	Asst. Professor
Mr. Inderkumar Kochar	Asst. Professor
Mr. Govinda Ahuja	Asst. Professor
Mr. S Sivakumar	Asst. Professor
Ms. Vaishali Maheshwari	Asst. Professor

Ms. Laxmi Nagpal	Teaching Assistant
Mr. Hemal Chevli	Teaching Assistant
Mr. Vishal Sharma	Teaching Assistant
Mr. Pradeep Tiwari	Teaching Assistant
Mr. Dhaval Surelia	Teaching Assistant
Mr. Kaustubh Lohiya	Teaching Assistant
Ms. Ankita Taparia	Teaching Assistant
Mr. Sumit Mahalle	Teaching Assistant

### **Staff**

<b>Name</b>	<b>Designation</b>
Ms. Sarika Halgekar	Assistant
Ms. Vandana Dwivedi	Placement Officer
Mr. Kunal More	Library Attendant
Ms. Deena Jadhav	Jr. Assistant
Mr. Rajendra Patil	Lab Assistant
Ms. Ranjana Jadhav	Library Attendant
Mr. Pravin Khedekar	Office Assistant
Mr. Niteen Pawar	Dpty. Director Placement
Mr. Manish Chavan	Assistant
Ms. Sonia Arora	Asst. Director Placement
Dr. Vanlalruat Guite	Dpty. Registrar
Ms. Sabira Lakhani	Course Coordinator
Mr. Arun Agrawal	Lab Assistant
Mr. Sudershan Bhangе	Lab Assistant
Mr. Reji Varghese	Purchase Executive
Mr. Vivek Prabhu	Course Coordinator
Ms. Jyotsna Jadhav	Assistant

### **SOS**

#### **Faculty**

<b>Name</b>	<b>Designation</b>
Dr. Aparna Khanna	Dean
Mrs. Leena Kulkarni	Assistant Professor

#### **Staff**

<b>Name of Employee</b>	<b>Designation</b>
Mrs. Mansi Naik	Steno Secretary

## **SPTM-SHIRPUR**

### **Faculty**

<b>Name</b>	<b>Designation</b>
Dr. Shirish S. Deshpande	Associate Dean
Dr. Ashwini S. Deshpande	Professor
Mr. S.S. Agrawal	Asst. Professor
Mr. Darshan Telange	Asst. Professor
Ms. Rima Parikh	Asst. Professor
Mr. Manish Gupta	Asst. Professor
Mrs. Shraddha Gupta	Asst. Professor

## **BSSA**

### **Faculty**

<b>Name</b>	<b>Designation</b>
Ms. Shurti Barve	Assistant Professor
Ms. Priyanka Bhindigiri	Assistant Professor

### **Staff**

<b>Name of Employee</b>	<b>Designation</b>
Mr. Mangesh Patil	Admin. Assistant

## **SOE**

### **Faculty**

<b>Name</b>	<b>Designation</b>
Dr. Rama Pal	Assistant Professor

### **Staff**

<b>Name</b>	<b>Designation</b>
Ms. Vishakha Sawant	Admin. Assistant

## **SBM-Bangalore**

### **Faculty**

<b>Name</b>	<b>Designation</b>
Dr. Barnabas V. N.	Associate Professor
Prof. Sandeep Rao	Assistant Professor

**Staff**

<b>Name</b>	<b>Designation</b>
Mrs. Kavita Tripathi	Placement Officer

20. **Teaching – Non-teaching staff ratio :**  
Teaching - Non-teaching staff ratio for the University is 3:4

21. **Improvements in the library services :**

**SBM**

- Subscribed new database MVxenius and upgraded existing Proquest Central database

**SPTM**

- Seating Capacity increased from 40 to 80
- E-section started with 5 computers for students in library

**SOS**

- JAWS software installed in Library machine for visually challenged persons and used whenever required.

22. **New books / journals subscribed and their cost :**

**Expenditure on Books and Periodicals**

<b>Year</b>	<b>2010-11</b>
<b>Books &amp; Reading Material</b>	30,44,098
<b>Text Books</b>	1,50,27,115
<b>Periodicals</b>	1,29,90,447
<b>Total</b>	<b>3,10,61,660</b>

23. **Courses in which student assessment of teachers is introduced and the action taken on student feedback :**

It has been a regular practice to carry out assessment of teachers by the students for each of the trimesters for each of the courses in every school. The students' feedback is shared with the respective faculty. In case it is observed from the feedback that for a particular teacher there is room for improvement in terms of certain parameters of the feedback, the Dean of the School counsels the faculty member individually.

In case of School of Distance Learning, students' feedback is collected at the end of Personal Contact Programmes. Based on this feedback, the Head of the School counsels the faculty where there is possibility of improvement in delivery.

Moreover, in School of Business Management, Mid-Term feedback system has been introduced in which Dean of SBM, Programme Chairperson and Deputy Registrar (Academic Administration) visit each class and collect feedback from the students. The consolidated report is shared with the faculty.

**24. Unit cost of education :**

Rs. 1,63,612

**25. Computerization of administration and the process of admissions and examination results, issue of certificates :**

The registration for the entrance exam for various courses of the University is available online. From the current academic year, NMAT online examination has been conducted successfully. The entire admission process is computerized. All the examinations processes have been computerized. The entire administration is computerized and all the faculty and the staff are connected through intranet. Net surfing facility is also available to the faculty. All the campuses of the University are WiFi enabled. Black Board Technology is efficiently used by the faculty and the students. SAP has been introduced as ERP system. The processes at various levels have been implemented through SAP.

Biometric system of attendance for teaching & non-teaching employees of the University has been introduced wherein the attendance of the employees for the entire year is recorded through computer via the biometric system.

**26. Increase in the infrastructural facilities :**

**SBM**

- An additional computer lab has been created specifically to conduct online NMAT examination for School of Business Management.
- 4 New Cafeteria for students has been built.

**SPTM**

Animal house facility complying to all CPCSEA guidelines has been established.

**MPSTME**

- Additional 20,000 Sq.ft. area with all state of the art infrastructural facilities was operational.

**SOS**

- Additional computers with internet access, telephone lines, and air conditioners have been added for the newly appointed staff.

**SPTM-SHIRPUR**

Gym at boys and girls hostel, cafeteria and a bus added for transportation, the details are as follow:

Facility	Area in meter
Gym (Boys hostel)	1204.46
Gym (Girls hostel)	324.54

Cafeteria	543.40
Transport facility	31 seater Bus (+1)

### **SBM-Bangalore**

12 additional apartments were leased to accommodate the additional intake of students after starting the PGDM programmes. This increased the hostel capacity from 50 to 175.

#### **27. Technology upgradation :**

- SAP has been implemented as ERP for all the processes of the University.
- In School of Science library, JAWS software has been installed for visually challenged persons.
- At SBM-Bengaluru campus, 32 new computers have been installed and the internet lease line has been increased from 2 mbps to 4 mbps.
- Attendance of teaching and non-teaching employees is through biometric system which is connected to the computer.

#### **28. Computer and internet access and training to teachers and students :**

SAP training was carried out batch-wise for the employees of the University.

- In SPTM, a workshop was organized for the following :
  - Microsoft Word – Mail Merge
  - Microsoft Excel – Use of various tools including formulas, conversion etc.
  - Microsoft PowerPoint – Inserting audio and video in presentation
  - Microsoft Outlook – Adding reminders, signature, flags etc.
- Also, SPSS software demonstration was carried out for MBA (Pharma.Tech.) 4<sup>th</sup> year students.
- Soft skills training was given to the students free of cost through the external experts.

For ASM-SOC 2<sup>nd</sup> year BBA students, software skills and applications has been introduced as an integral part of the curriculum.

In BSSA, all the students are provided with individual computers having latest softwares and internet. Also majority of the submission of the students are electronic.

At SBM-Bangalore, faculty have been trained to employ Simulation software & teach students Marketing & Business Strategy, Finance through Simulation, relevant software is purchased for every batch. Appropriate AV materials from Youtube, TED.com, Harvard videos are used for teaching.

#### **29. Financial aid to students :**

University has tie-up with Dena Bank. The University helps the students to get education loan facilities from the Bank. The deserving students, on application, are considered for fee concession on case-to-case basis.

### **SPTM**

<b>Course</b>	<b>No. of students</b>	<b>Total Concession (Rs.)</b>
Ph.D. Pharma Sciences – 1	4	90000
Ph.D. Pharma Sciences -2	5	162500
Ph.D. Pharma Sciences -3	1	25500
Ph.D. Pharma Sciences -4	7	232750
MBA Pharma.Tech.	1	7500
<b>Total</b>		<b>518250</b>

### **30. Support from the Alumni Association and its Activities :**

#### **SBM**

The cell involved the alumni in various ways like the inaugural address for new batch being delivered by an alumnus and also the welcome address for current batch of students was delivered by an alumnus. A constant stream of interaction between the students and alumni was maintained through various Alumni Round Table Conferences, which gave the alumni an opportunity to interact with students on a more personal level. The cell also involved the alumni in the admission process of NMIMS by having the alumni as GD-PI panelists for NMAT. Moreover, various alumni have been invited to the college to judge events, as guest speakers in events, etc, thereby increasing the student interaction with the alumni.

Alumni Cell initiated the formation of the “NMIMS Business School Alumni Association”. It is under the process of registration under Section (25) of the Companies Act, 1956 formed for the alumni and by the alumni. The primary objective of the association is to promote fellowship and co-operation amongst the alumni and also strengthening alumni–institute linkages fostering a symbiotic relationship between the alumni and the institute.

#### **SPTM**

- A student helped to place 5 students at Microlabs for M.Pharm project placement.
- Another student helped to place 2 students at Alkem for M.Pharm project placement.
- Free API samples from Ethy Pharm were provided by a student for conducting practicals.
- A student addressed the M.Pharm. students on the topic ”Integration of Technical Skill with commercial aspects & Essentials Required for Success of Business.”

### **31. Support from the Parent-Teacher Association and its Activities :**

Though there is no formal Parent-Teacher Association, informal feedback is collected from the parents for SPTM, MPSTME, SOC, School of Architecture

### **32. Health services :**

- The University has appointed a Doctor who is available on the campus on alternate days between 2 p.m. and 3 p.m.



- All the employees whether regular or on contract are provided with the Mediclaim Insurance Policy which covers the expenditure upto Rs. 1 lakh per annum for the self and the spouse.
- All the regular employees are given the benefit of annual reimbursement of medical expenses as follows :
  - Group A : Rs.6,000 p.a.
  - Group B, C & D : Rs.4,500 p.a.
- At Shirpur Campus, a lady doctor has been appointed as Rector of the Girls' Hostel who also takes care of the health services of boys and girls on the campus.
- Also, a renowned physician, MD (Medicine) visits campus frequently for the check up of the students
- At SBM, Bengaluru, there is a tie-up with Gymnasium Club Centre located close to the hostel for students who can use the facilities. Yoga classes are also conducted at the campus.

**33. Performance in sports activities :**

**ASMSOC**

Contest Participated in	Level of Sports	Organizing Body	Name of Student	Programme / Year / Div	Award Received
CIMA Global Business Challenge 2010	National	CIMA	Payal Arora	B.Com (Hons)	Participant in CIMA Global Business Challenge 2010 State level runner up - Basket Ball
Tennis Tournament in Dynamic Youth Games 2011	State	Dr. D.Y. Patil Sports Academy	Prachi Nadkarni	BBA	Participation in Girls Tennis Tournament

**34. Incentives to outstanding sportspersons :**

Attendance exemptions are granted to the students as well as reimbursements given to students for representing the schools at such events.

**35. Student achievements and awards :**

**SBM**

<b>Contest Participated In</b>	<b>Organizing Body</b>	<b>Name of Student</b>	<b>Programme/ Year / Div</b>	<b>Award Received</b>
Mumbai Darshan - Student Council	NMIMS	Almas Khan Aniket Bhalerao Haresh Pandia Hemangi Desai Jigar Parekh Komal Makkar Kriti Arora Prerna Chowdary	MBA CP-I	2nd prize
Mumbai Darshan - Student Council	NMIMS	Piyush Agarwal	MBA CP-I	Second - Photography- Aam Aadmi Category
Mumbai Darshan - Student Council	NMIMS	Deepanwita Banerjee	MBA CP-I	Second-Most Economical Group
Certification	CAPM	Richy Yati Mishra	PM-I	Certified Associate in Project Management (CAPM)
Corporate Mandi- E Cell PARICHAY	NMIMS	Hemangi Desai Jigar Parekh Vaibhav Parekh	MBA CP-I	2nd prize
Transporter - OPTIMUZ PARICHAY	NMIMS	Pulkit Rahul Gupta Shubham	MBA CP-I	1st prize
Web Relay - Mantavya PARICHAY	NMIMS	Rajat Ottakandatil	MBA CP-I	3rd prize
Pylon Of isis - SummIT PARICHAY	NMIMS	Aakash Sharma Almas A. Khan	MBA CP-I	1st prize
Online Quiz - SummIT PARICHAY	NMIMS	Arjun Upadhyay	MBA CP-I	2nd prize
Web Relay - Mantavya PARICHAY	NMIMS	Arjun Upadhyay	MBA CP-I	4 <sup>th</sup> prize
Web Relay - Mantavya PARICHAY	NMIMS	Ajay Tirumalai, Vijay R	MBA CP-I	1st prize
Casino Royal- Ecolibria PARICHAY	NMIMS	Shubrashankh Chatterjee Sandeep Baid	MBA AS, CP-I	1st prize
Press Conference - Hruday PARICHAY	NMIMS	Vibhav Upadhyay Feroze Ahmed Sumant Verma	MBA CP-I	2nd prize

Collage making - Hruday PAARICHAY	NMIMS	Anupriya Succena	MBA CP-I	1st prize
AGHAZ - Nepathya PARICHAY	NMIMS	Garima Jindal	MBA CP-I	2nd prize
AGHAZ - Nepathya PARICHAY	NMIMS	Amrita Singh	MBA CP-I	1st prize
Pitchfork 2010 PARICHAY	NJM, NMIMS	Chetan Seth	MBA-CP I	Runners up
Adverb PARICHAY	NMIMS	Salil Palkar Tamanna Khemani Mohit Mahajan	MBA CP-I	2nd prize
Dance - Nepathya PARICHAY	NMIMS	Harsh Mehta	MBA CP-I	2nd prize
Adverb PARICHAY	NMIMS	Anuroop Krishna Nitin Dhawal Vaibhav Bothra	MBA CP-I	1st prize
Press Conference - Hruday PARICHAY	NMIMS	Aakash Sharma Almas A. Khan Vivek Rajamani	MBA CP-I	1st prize
Taek-Word-O - Mantavya PARICHAY	NMIMS	Vivek Rajamani Nishchai Nevrekar	MBA-CP II	2nd prize
Monsoon Rationing – Optumiz	NMIMS	Avishek Sadhu Puneet Rathi Manik Aggarwal Abhay Mishra	MBA CP-I	2nd prize
Exchequer	IIM Ahmedabad	Rohit Kumar Singh Vinay Chokhra Ajay Kamat Vivek Bhatia Shamsy Goyal	MBA-CP II	Amongst the top 10 teams(Wait- list to final round)
Deloitte Case Study contest	IIT Bombay	Deepika Kaushal Tushar Jain Subhojit Chatterjee	MBA-CP II	2nd prize, Cash award Rs.10000/-
2 Timers-NJM	NMIMS	Khusboo Baid Meenakshi Chauhan Kuleen Patawari Roshni Bansal	MBA CP-I & MBA AS-I	Winners
2 Timers-NJM	NMIMS	Ekta Swati Gupta Sumit Bhatia Janmin Shah	MBA CP-II	Runner's up
Article Writing	NMIMS	Rohit Jain Rohit Singh	MBA-CP II	1st prize
Investofluenza	NMIMS	Vinay Chokhra Mahesh Kankani Nikhil Shetty	MBA-CP II	2nd prize
Investofluenza	NMIMS	Rohit Jain Atul Dugar Omkar Agarwal Kamal Dugar	MBA-CP II	1st prize

ENVISION-LETS GO GREEN CASE STUDY CONTEST	NITIE	Smaranika Das Rajat Gupta	MBA-CP II	2nd prize
7th National Competition for Management Students (NCMS- 2010)	AIMA	Anirban Mazumdar	MBA-CP II	2nd prize + Certificate
7th National Competition for Management Students (NCMS- 2010)	AIMA	Harsh Parekh Tejasvi Bongirwar	MBA-CP II	Certificate of Participation
Inter B-School Debate Competition	Ecolibria Cell,NMIMS	Anuj Poddar	MBA-CP II	Certificate + Rs 4,000
Inter B-School Quiz Competition	Ecolibria Cell,NMIMS	Hemangi Desai Sakshi Goenka	MBA CP-I	
Inter B-School Debate Competition	Ecolibria Cell,NMIMS	Anuj Poddar	MBA-CP II	Certificate + Rs 4,000
Finnacle 2010 – Finomenon	NMIMS	Kamal Dugar Rishabh Bhandari	MBA CP-II	2nd prize
Finoknowledge	NMIMS	Rohit Jain Rohit Singh	MBA-CP II	1st prize
Buzz it	GIM,Samriddhi	Harsh Parekh Tejasvi Bongirwar	MBA-CP II	3rd Prize
Marketing Conclave	SCMHRD	Harsh Parekh Tejasvi Bongirwar Jigar Parekh Vaibhav Parekh	MBA-CP II	Paper selected for Presentation
Quizzatics	Mantavya, NMIMS	Ronak Ram Sriharsha T	MBA CP-I	1st prize
Summer Internship 2010 - Summer Excellence Awards	GENPACT	Poornima Muralidharan	MBA-CP II	Cash Rs 10,000/-
SIMSR Asia Marketing Conference	SIMSR	Harsh Parekh Tejasvi Bongirwar Jigar Parekh Vaibhav Parekh	MBA-CP II	Paper selected for Presentation
CPIM	APICS USA	Atul Singhanian	MBA CP-II	Certification
TASMAC: Internat ional Confernece on Innovation	TASMAC	Harsh Parekh Tejasvi Bongirwar	MBA-CP II	Paper selected for Presentation
Management Case Study Competition	Mega Ace Consultancy	Harsh Parekh Tejasvi Bongirwar Nipun Jain	MBA-CP II	Second Prize+Trophy +Rs 15,000
Taekwordo	NMIMS	Chirag Garg	MBA-CP II	1st Prize Cash Rs.1000
Ecoprastuti	NMIMS	Nishchai Nevrekar Aakarshan Saboo	MBA-CP II	1st prize

Best Summer Project Contest	Institute of Management Consultants of India (IMCI)	Sayantani Chanda	MBA-CP II	1st prize
Airtel iCreate	Airtel	Harsh Parekh Tejasvi Bongirwar Nipun Jain	MBA-CP II	Among the Top 20 Finalists
Airtel iCreate	Airtel	Amresh Kumar Jha Deepika Kaushal Subhojit Chatterjee	MBA-CP II	Among the Top 20 Finalists
Airtel iCreate	Airtel	Rishabh Bhandari Shailabh Kothari, Yudhajeet Banerjee	MBA-CP II	Amongst top 4 finalists
Ecoprachar	NMIMS	Nitin Dhawal Jay Joshi Anuroop Krishna	MBA CP-I	1st prize
Udaan- SRF	NMIMS	Yogeshwar Kumar	MBA- CP I	2nd prize
Debate Competition	YWCA	Harsh Parekh	MBA-CP II	2nd Prize
Debate	YWCA	Yogeshwar Kumar	MBA- CP I	2nd Prize
Brandonomics – Okonomos	IMT - Nagpur	Kamal Dugar Ankit Shah Anish Sanghvi	MBA CP-II	1st prize
Dstreet	NITIE	Bhavya Mittal Asis Kumar Mandal	MBA CP-II	Top 10
Mudra	SJMSOM	Shiti Shukla Asis Kumar Mandal Bhavya Mittal	MBA CP-II	Top 10
Bank on Us' at MICANVAS	MICA, Ahmedabad	Supriya Guha Jatin Nagpal Vinay Poddar	MBA CP-II	1st prize
Chanakya Neeti-M&A competition	JBIMS	Bhavya Mittal Asis Kumar Mandal	MBA CP-II	1st prize
HCCB Summer Project Contest 2010- Finance Module	NITIE	Rohit Singh	MBA CP-II	1st prize
King of Kings	JBIMS	Kamal Dugar Ankit Shah Varun Dosi	MBA CP-II	2nd prize
Prometheus	XLRI, Jamshedpur	Rohit Jain Neeraj Bhardwaj Udit Adhlakha	MBA-CP II	Finalist
Battlefield	JBIMS	Ronak Shah, Abhisek Salecha	MBA CP-II	Finalist
MICANVAS HALFTIME	MICA, Ahmedabad	Akshaya R, Ekta Swati Gupta	MBA CP-II	Among top 6 finalists
Best Summer Project Contest	Aaravali Institute	Harsh Parekh	MBA-CP II	3rd Prize
Sparsh	IIMB	Harsh Parekh Tejasvi Bongirwar	MBA-CP II	Among top 6 finalists

Guerilla Warfare	JBIMS	Nitin Dhawal Jay Joshi Aakash Sharma	MBA CP-I	1st prize
U n I	UNIBALL	Harsh Parekh, Tejasvi Bongirwar Jigar Parekh Hemangi Desai	MBA-CP II	Waitlisted For Top 30 Finalists
Elevator Pitch	NITIE	Deepika Kaushal	MBA CP-II	2nd Prize 10K Cash Certificate
ETA	PARAGANA- NMIMS	Atul Singhania Rahul Pahwa Ankit Paul	MBA CP-II	Runner up
Kurukshetra	XIMB Bhubaneshwar	Tushar Kothavale Nirbhay Singhal	MBA CP-II	Among the top10 finalists
Daksh B Plan Competition	IIFM Bhopal	Uday Jaipuria Sourav Guha Roy	MBA CP-II	Top 4 finalists
Circus maximus	XLRI, Jamshedpur	Ronak Shah Pranay Sharma Sayantani Chanda	MBA CP-II	3rd prize
Directi Case Study Contest	Directi	Ankit Dudhwewala Abhishek Salecha Deepak Middha Shreyas Ravi	MBA CP-II	1st Prize in the Case study contest People's Choice Award worth Rs. 20K Prize money Rs. 1 lakh
Directi Case Study Contest	Directi	Deepika Kaushal Om Shakti Jha Somsubhra Ganchoudhuri Subhojit Chatterjee	MBA CP-II	All India Second Runner Up Prize + 50,000 Cash + NMIMS Campus 1st Prize
Boot Kamp	IIM Kozhikode	Tushar Kothavale Surel Shah Aanchal Bhugra	MBA CP-II	Among the top 5 finalists
18th Annual B Schhol Affaire Awards & 11th Dewang Mehta B School Awards	Dewang Mehta B School Association	Puneet Chopra	MBA CP II	3rd Best Student in Management - Pan India
National Business Olympiad	IIM Ahmedabad	Sachit Arora Nitin Singh Inderpreet Singh Khurana	MBA CM-II	1st Prize - Mumbai champion trophy
Bazaar of Ishafaan-Retail Layout Competition	JBIMS	Vibhav Upadhyay	MBA CP-I	Among the 5 finalists

The Last Samurai	NITIE	Harsh Parekh	MBA-CP II	Finalist
Chlorophyll Quiz -Mantavya	NMIMS	Avishek Sadhu Puneet Rathi	MBA CP-I	2nd prize
LMS	NMIMS	Chirag Garg	MBA CP-II	Runner Up
Mahindra War Room 2010	Mahindra and Mahindra	Ajay Kamat Neha Misra Deep Agarwal Tejas Kulkarni	MBA CP-II	Campus Winner
SPrint - Carrom	SP Jain Institute of Management	Roshni & Arunima B.	MBA CP-I	Silver Medal
SPrint - Tennis mixed doubles	SP Jain Institute of Management	Salil & Saumya Kowtha	MBA CP-I MBA CP-II	Bronze Medal
SPrint - throwball	SP Jain Institute of Management	Throwball Team	MBA CP-I MBA CP-II	Silver Medal
SPrint - TT mixed doubles	SP Jain Institute of Management	Karan Mutha Saumya Kowtha	MBA CP-I MBA CP-II	Gold Medal
SPrint - 200 m	SP Jain Institute of Management	Arunima B.	MBA CP-I	Bronze Medal
Intra-SVKM sports TT	NMIMS	Saumya Kowtha,Shiti	MBA CP-II	Gold Medal Cash award Rs. 2000
SPrint - 100 m	SP Jain Institute of Management	Arunima B.	MBA CP-I	Bronze Medal
Intra-SVKM sports Carom	NMIMS	Tejasvi Bongirwar,Garima Jindal,Shaili Merchant	MBA CP-II & MBA CP-I	Gold Medal Cash award Rs. 2000
Deal Devilry	FMS	Bhavya Mittal Asis Kumar Mandal	MBA CP-II	Top 10
SIMC Film Festival- Mobile Film Category	Symbiosis Institute of Media and Communication	Krishnakant Jonnalgadda	MBA CP-I	1st prize
The Deal	JP Morgan	Rishabh Bhandari Shailabh Kothari Vinay Chokhra Yudhajeet Banerjee	MBA CP-II	National Finalist
Nomura IAG Contest	Nomura	Shiti Shukla Asis Kumar Mandal	MBA CP-II	1st prize
JPMC The Deal Competition	JP Morgan	Shailabh Kothari Rishabh Bhandari Vinay Chokhra Yudhajeet Banerjee	MBA CP-II	Campus Champions National finalist
Global Investment Research Challenge	CFA Institute	Yudhajeet Banerjee Devang Shah Shiti Shukla Abhishek Singhal Asis Kumar Mandal	MBA CP-II	West India Finalists
Loreal Brandstorm	Loreal	Jigar Parekh,Vaibhav Parekh,Dinesh Yegeyredi	MBA CP-I	Campus Finalists
Mahindra War of B-Schools	IIML	Narendra Rathi Kushal Mehta Sumanth Verma	MBA CP-I	3rd Prize
STRATEFIN	SIMS,Pune	Gunjan Sheth Rashi Agarwal	MBA CP-I	2nd Prize

Brandit	NITIE	Tejasvi Bongirwar Nipun Jain Saumya Kowtha	MBA CP-II	Among Top13
Nomura IAG Contest	Nomura	Mittal Mody Devang Shah	MBA CP-II	National Finalist, PPO offered to Mittal Mody
Nomura IAG Contest	Nomura	Mittal Mody Devang Shah	MBA CP-II	National Finalist, PPO offered to Mittal Mody
Business Standard Best B School Project 2010	Business Standard	Rohit Kumar Singh	MBA-CP II	Consolation prize
The Ball Says It all	NITIE , Mumbai	Kuleen Patawari Abhishek Inani	MBA CP-I	11th Position
BNP PARIBAS ACE MANAGER	BNP PARIBAS	Hemangi Desai Sakshi Goenka Prashansa	MBA CP-I	In the Top 1000 teams
Wood Stock League	NMIMS	Ronak Ram Saichand Munsuru	MBA CP-I	2nd prize
The Better Half	SIBM BAngalore	Kuleen Patawari ,Shaili Merchant	MBA CP-I	1st prize
Bizathalon - Ecolibria	Ecolibria-NMIMS	Anushree Maheshwari Ankita Goel	MBA CP-I	1st prize
Brahmastra	IFMR, Chennai	Akshay Kakran Rohit Gupta	MBA CP-I	3rd Prize
Shastrarth, Debate and Competition	IFMR, Chennai	Bijo Mani	MBA-CP I	1st prize
Draft FCB ULKA COMSTRAT	K.J.SOMAIYA	Saumya Kowtha Nipun Jain Sheetal Rastogi	MBA CP-II	Among top 6 teams
Bharat unleashed	SIBM P	Abhishek Passi	MBA CP-I	3rd Prize
Vanish Case Study	FMS and Reckit Benckiser	Harsh Parekh Tejasvi Bongirwar	MBA CP-II	Campus Finalists
Vanish Case study	FMS	Shivank Goel Nandita Rao	MBA CP-II	Campus Finalists
GSK's Last Man Standing	SIBM, Pune	Anuj Maheshwari	MBACP-I	National Finalist
Greed is Good	SIBM, Pune	Narendra Rathi Gaurav Modi Shubrashankh Chatterjee.	MBA CP-I, MBA Actuarial	1st prize
Article Writing for Niveshak Finance Magazine	IIM Shillong	Gunjan Sheth Snehal Punjani	MBA CP-I	Best article award+ Rs 1000
Mercatus Maximum	SIBM, Pune	Nitin Dhawal Rohit Arora Anuroop Krishna	MBA CP-I	Finalist
StudyShare Mania	FMS, Delhi	Rohil Mitra Dhiren Chaudhary Mayuresh Kanvinde Satish Vijayamani	MBA CP - I	1st prize



Greed is Good	SIBM, Pune	Vishisht Dubey Anuj Maheshwari Ankit Bansal	MBA CP-I	Among top 5 teams
Argumentative Indian	NMIMS	Chetan Aggarwal	MBA CP-I	1st prize
Argumentative Indian	NMIMS	Akshay Kakran	MBA CP-I	2nd prize
Research Paper Competition	FMS, Delhi	Vishisht Dubey	MBA CP-I	Among top 7
Debate - Paricharcha	NMIMS	Piyush Agarwal Rasagya Bagga	MBA CP-I	Runner up
Darius-The great	SIMSR,Mumbai	Srivatsan Bhaskaran	MBA CP-I	1st prize
Maadhyam 2011	NLDIMS	Ronak Ram Sriharsha T Abhishek Inani	MBA CP-I	Among top 6 finalists
Guerilla Warzone	Euphoria NMIMS	Kuleen Patawari ,raunak ram	MBA CP-I	Top 4 finalists
Central Perk and Bro- code Quiz	Mantavya, NMIMS	Sriharsha T Saichand Musunuru	MBA CP-I	2nd prize
Wacky CV	Euphoria NMIMS	Nandini Kapur	MBA CP-I	1st prize
Need For Speed-Ecolibria	Euphoria NMIMS	Hemangi Desai Sakshi Goenka	MBA CP-I	1st prize
Scorpio King	EuphoriaNMIMS, Mumbai	Rohil Mitra Mayuresh Kanvinde Dhiren Chaudhary	MBA CP 1	2nd Prize
We Care Poster Presentation	NMIMS	Chetan Aggarwal	MBA CP-I	1st prize
Yes Bank BusinessWorld transformation Series 2.0	Yes Bank and BusinessWorld	Yogeshwar Kumar Prem Suhas Harish Sampath	MBA CP-I	Waitlisted for Top 12 Finalists
NET-work strategy case study	NITIE	Ritika Aghi	MBA CP-II	2nd prize
StateCraft	IIM-A	Nitin Dhawal Vivek Rajamani	MBA CP-I	Finalist
Yes Bank BusinessWorld Transformation Series 1.0	Yes Bank and BusinessWorld	Mittal Mody Devang Shah Shailabh Kothari	MBA CP-II	2nd Runner Up + PPI Offer + Offer for Summer Internship

### SPTM

Contest Participated In	Organizing Body	Name of Student	Programme	Awards Received	Title of Poster (optional)
Biocamp 2010	Novartis India	Rishabh Gupta	Biotechnology Leadership Camp, Hyderabad	NA	NA

Contest Participated In	Organizing Body	Name of Student	Programme	Awards Received	Title of Poster (optional)
Biocamp 2010	Novartis India	Ishan Vyas	Biotechnology Leadership Camp, Hyderabad	NA	NA
Poster Presentation Category : Biotech-nology & Bio-informatics	IPA	Ishan Vyas (Author); Jyothirlatha Chaluvadi & Jigar GoheI (Co-author)	3 <sup>rd</sup> IPA – SC	1 <sup>st</sup> Prize	Naked Eye Visible Agglutination
Poster Presentation Category : Pharmaceu-tical Management	IPA	Doris Thomas Pereira (Author) & Dr. Avijit Mazumder (Co-author)	3 <sup>rd</sup> IPA – SC	2 <sup>nd</sup> Prize	Merger & Acquisition : The current Challenge in Indian Pharmaceutical Industry
Poster Presentation Category : Industrial Pharmacy	IPA	Jigar GoheI (Author); Ishan Vyas & Jyothirlatha Chaluvadi (Co-author)	3 <sup>rd</sup> IPA - SC	1 <sup>st</sup> Prize	Multichamber microscale fluid bed with in-line NIR spectroscopy & non-invasive electrostatic measurement
Talent-o-Mania	IPA	Vibha Gupta	3 <sup>rd</sup> IPA - SC	1 <sup>st</sup> Prize	Singing

### SOS

- **Ms. Vinita Apraj:** Ms. Vinita Apraj [Year- II Ph.D student Biological science] won **3rd prize** for poster entitled 'Standardization of Citrus aurantifolia (christm) swingle peel extract presented at National Seminar on Current Trends and Recent Advancements on Herbal Drugs held at Gandhinagar. The seminar was sponsored by AYUSH (Ayurveda, Yoga with Naturopathy, Unani, Siddha and Homeopathy) New Delhi and organized by K.B.Institute of Pharmaceutical Education and Research, Gandhinagar.
- **Ms. Namrata Satam:** Ms. Namrata Satam (Year- IV student Integrated M.Sc-Ph.D Biological Sciences) won the **second prize** for poster entitled 'Supercritical fluid extraction and isolation of flavanoids from Solanum melanogena fruit' at the "National Conference on Role of Chemistry in Health and Diseases" organized by Mithibai college.
- **Ms. Madhavi J. Shrimankar and Ms. Amruta B. Solanki:** M. Sc. 1st year students from Department of Statistics participated in the Essay Writing Competition organized by Ministry of Statistics, Govt of India. They were also

selected for the summer internship with fellowship at Aurangabad and Pune respectively.

- School of Science Students participated and won prizes in BioGenie 2010.
- School of Science Research Scholar excelled at Manshodhan.
- School of Science Research Scholar won prizes at 'PALINDROME 2010'

#### **SPTM-SHIRPUR**

<b>Sr. No.</b>	<b>Name of Student</b>	<b>Guide</b>	<b>Award</b>
1	Mr. Abhishekh Rathi M. Pharm. (P'ceutics) 1 <sup>st</sup> Yr	Mr. S.H. Majumdar	'Excellence in Participation Certificate' in Pharmaglows Powerpoint Presentation 08 for the presentation entitled Microemulsion as vehicle for controlled drug delivery system.
2	Mr. Abhishekh Vaidya, M.Pharm. (QA) 1 <sup>st</sup> Yr.	Dr.A.S. Deshpande	'3 <sup>rd</sup> Prize' in MANSHODHAN, at Mithibai College, Mumbai on 27th Nov 2010 for the presentation
3	Mr. Nitin Gupta M. Pharm. (P'cology) 1 <sup>st</sup> Yr.	Ms.R.A. Parikh	'1 <sup>st</sup> Prize' for best presentation on, "RRR – Current Status in India", at AICTE sponsored 2 days national seminar on Current Challenges & Novel Approaches in Pharmacological Research, Organized by HRPIPER, Shirpur, 23 – 24 Oct. 2010
4	Mr. Nitin Gupta and Mr. Ashish Jain M. Pharm. (P'cology) 1 <sup>st</sup> Yr.	Dr. Sateesh B.	2 <sup>nd</sup> prize for the poster presentation on "Study of Glycyrrhiza glabra on glucose uptake mechanism in rat" at 3rd IPA convention held at Abhay Prashal, Indore.

#### **ASMSOC**

<b>Contest Participated in</b>	<b>Name of Students</b>	<b>Organizing Body</b>	<b>Award Received</b>
National Level Dramatics Competition	Anusha Thakur	Shree Ram College of Commerce, New Delhi	Participation
All India Parliamentary Debating Competition	Piyush Chadhuary	IIT Bombay, RV College of Engineering and BITS Pilani	Participation
Satta – National Political Debate (2010).	Saransh G. Dua	Usha Pravin Gandhi College of Management, Mumbai	1st Place
E summit and global conference (2010)	Saransh G. Dua	E Cells IIT-Mumbai	Participation

Inter-collegiate fest, Kaleidoscope 2010 - What-a-Riot	Janvi Rajyaguru, Saumil, Rajat Gupta, Abhinav Sureka, Srishti, Siddharth Mishra, Rohit, Vedant Mansinghka, Tanya Priyank	Sophia College, Mumbai	2 <sup>nd</sup> Position
Inter-collegiate fest, Kaleidoscope 2010 – JPEG	Vijay Singh, Shalmali, Raonak Hathiramni, Vidhi Maheshwari	Sophia College, Mumbai	2 <sup>nd</sup> Position
Inter-collegiate fest, Kaleidoscope 2010 - Once upon a Time	Shrishti Shrivastava, Rohan Venkatraman, Purba Gupta, Prakruti Pujar, Tanya Priyank, Nitya Gupta, Aalok Rathod, Pankul Kohli, Ankit Aggarwal	Sophia College, Mumbai	2 <sup>nd</sup> Position
Inter-collegiate fest, Kaleidoscope 2010 – Sneaky Preview	Niharika Sharma, Sneha Kulkarni, Tanya Priyanka, Pankul Kohli, Aditya Aggarwal, Akshay Panday, Vedant Mansinghka	Sophia College, Mumbai	3 <sup>rd</sup> Position
Inter-collegiate fest, Kaleidoscope 2010 - An Affair To Remember	Akshay Panday, Pankul Kohli	Sophia College, Mumbai	1 <sup>st</sup> Position
Inter-collegiate fest, Kaleidoscope 2010 – Rhymeryde	Sneha Kulkari, Aditya Aggarwal, Akshay Panday, Pankul Kohli	Sophia College, Mumbai	1 <sup>st</sup> Position
Inter-collegiate fest, Kaleidoscope 2010 - Chalk-a-Blog	Akshay Panday, Nakul Makharia, Aditya Aggarwal, Raonak Hathiramani	Sophia College, Mumbai	1 <sup>st</sup> Position
Inter-collegiate fest, Kaleidoscope 2010 – Imprint	Raonak Hathiramani	Sophia College, Mumbai	1 <sup>st</sup> Position
Inter-collegiate fest, Kaleidoscope 2010 - Scribble Scrabble	Niharika Sharma, Aditya Aggarwal	Sophia College, Mumbai	1 <sup>st</sup> Position
Inter-collegiate fest, Kaleidoscope 2010 - U Tasked For It	Sammohana Malik, Rohan Venkatraman	Sophia College, Mumbai	1 <sup>st</sup> Position
Inter-collegiate fest, Kaleidoscope 2010 – Spotlight	Aarushi Tyagi, Aayushi Tambi, Manikaran Singh, Aunum Mehta, Janvi Rajyaguru, Nitya Gupta, Sammohana Malik, Rohan	Sophia College, Mumbai	3 <sup>rd</sup> Position

	Venkatraman, Aalok Rathod, Srishti Srivastava, Tanya Priyank,		
VIT – Model United Nations 2010	K. S. Uthayya	Vellore Institute of Technology, Mumbai	Best Delegate and Certificate of Appreciation
DUMUN, 2010	K. S. Uthayya	University of Delhi & Shaheed Sukhdev College of Business Studies	Participation
IIT Bombay Debate, 2010	Yashsheel Srivastav, Reshum Yewle, Karan Chilana, Akash Date, Priyadarshanini Venkat, Shiksha Modi, Lavin Mirchandani, Lehar Tawde, Piyush Chaudhary, K. S. Uthayya, Shrey Mehta, Saransh Dua, Shineel Tilwani	Institute of Cultural Council, IIT Bombay	Quarter Finals
OASIS 2010	Yasheel Shrivastava, Reshum Yewle, Kriti Kapur, Lavin Mirchandani, Saransh Dua, Priyadarshini Venkat, Lehar Tawde, Kanav Gupta, Shiksha Modi, Akash Date	BITS Pilani	2 <sup>nd</sup> Position
National Law School Debate, 2010	Yasheel Shrivastava, Reshum Yewle, Karan Chilana, Akash Date, Saransh Dua, Priyadarshini Venkat, Akshay Panday	National Law School, Bangalore	Semi Finals
Management Fest	Piyush Chaudhary, Abhishek Jain, Yash Taneja, Ronak Hathirmani, Nirmal Kapadia, Harsh Gokani, Priyamvada, Ruchira Tanwani	DM’s College of Management, Goa	1 <sup>st</sup> Runner’s up Team
Management Fest	Piyush Chaudhary	DM’s College of Management, Goa	1 <sup>st</sup> Prize
RGNUL Debating Tournament 2010	Yasheel shrivatava, Resham Yewle	RGNUL PATIALA	Winners
RV College Debating Tournament 2010	Priyadarshini Venkat, Sakshi Tody, Siddhant Mishra	RVCE BANGALORE	Quarter Finals

Mood Indigo 2010	Aditya Agarwal, Sheena Makharia, Nikhil Mehra, Asavari Waichal, Kunal Golani, Kriti Thapar, Sammohana Malik, Manikaran Singh, Pratik Balasaria, Aarushi Tyagi	Indian Institute of Technology, Mumbai	3 <sup>rd</sup> Position
Rendezvous 2010		Indian Institute of Technology, Delhi	
Nalsar Inter-varsity Debating Championship, 2011	Kriti Kapur	Nalsar University of Law, Hyderabad	Semi-finals Adjudicator
Nalsar Inter-varsity Debating Championship, 2011	Lavin Mirchandani	Nalsar University of Law, Hyderabad	Participation
Paper Writing Competition	Kunal Zaveri, Shalmali Kulkarni	fpguru.com.	Joint Winners
Cultural Progamme “SVKM Yuva-2011”	Amruta Lokhande	SVKM	Participation in Sitar “Veenavadan”
Tennis Tournament in Dynamic Youth Games 2011	Prachi Nadkarni	Dr. D.Y. Patil Sports Academy	Participation in Girls Tennis Tournament
BITS MUN, GOA '11	Rahul Singh, Akshay Vasudeva, Tushar Bhasin, Urvi Shah, Saloni Sheth, Jayraj Gajiwala	BITSMUN	Participation
BITS MUN, GOA '11	Rahul Singh	BITSMUN	Certificate of Excellence
Mukarji Memorial Debate	Anmol Prabhu, Murtuza Kutbuddin Milaya	St. Stephen's College	Participation
KMC Debating Festival “The Gift of the Gab”	Anmol Prabhu, Murtuza Kutbuddin Milaya, Kirti Kapoor	Kirori Mal College	Participation
CIMA Global Business Challenge 2011, Western Region	Nitya Gupta, Smriti Gupta, Kanov Kapadia, Praneek Kothari	CIMA	Winners of the Western Regional Finals. Representing Western Region at National Level
Malaysia Debate Open 2011	Reshma Anil Yewle	Multimedia University Melaka	Participation

### **BSSA**

- 3<sup>rd</sup> Prize in Bahusaheb Hire Annual Architectural Design Competition
- Two installations at Kala Ghoda Arts Festival

- Students took part in architectural journalism competition by India Today. Emerging winners in two categories.
- Article by a student was published in Times of India supplement
- Students take up community service.
- Stationary donation drive for the kids of peons, security men and college cleaning staff.
- Students won second level prize at the engineering fest by DJ Sanghvi College of Engineering.

### **36. Activities of the Guidance and Counselling Cell :**

#### **SBM**

- Students have been assigned faculty mentors whose role is to help assimilate the NMIMS culture, facilitate intelligent choice making regarding Electives, help in identification of resources needed by all students. They meet their faculty mentor regularly as per their convenience and availability.
- Students also meet the counsellor for Personal Counselling which is a very important at every step in life especially when they cannot cope with personally disturbing situations, which create more negative thoughts, sleepless nights and further tensions and anxiety in us; which again interrupts their studies and work.

#### **SPTM**

- Mentors have been allotted to every student and the responsibilities of a mentor are defined.
- Encourage brainstorming discussions.

#### **ASMSOC**

- Slow Learners are provided tutorials and individual counseling by core faculty members in their respective areas.

#### **BSSA**

- Each faculty serves as guardian of a particular class. A university counselor is appointed for non-academic and psychological counseling to all students.

### **37. Placement services provided to students :**

#### **SBM**

Ranked among the top B-Schools of the country, the successful placement season of SBM of NMIMS only underlines its authority and dominance. The excellent track record of the past three decades was reaffirmed by the participation of leading companies across sectors, quality of the profiles offered, the number of loyal and new recruiters and the sheer number of offers made by the participating companies. NMIMS had to place a large contingent of students of four different MBA Programs: MBA Core being the Flagship Program with an intake of 300 (an increase from previous year's 250); and the Focus MBA Programs in Actuarial Science, Banking and Capital Markets (with an intake of 30 students each). The batch of 2011 saw Rs.13.1 Lakhs Per Annum as the average compensation offered to the 372 graduating students. Out of 112 companies that participated in the process, students accepted the

offers from 96 companies. 34% companies were new recruiters - this also included a few loyal recruiters that did not have the executive mandate to participate in campus placements for the last couple of years due to the economic slowdown. Leading companies across sectors – BFSI, Rating Agencies, Consulting, FMCG, IT & ITES, Manufacturing, Telecom, Media, Services, Conglomerates, Power, etc. competed to select talent across the MBA programs. While there were many loyal recruiters, some also offered new profiles and there were some others that visited the campus for the first time. This splendid season, students were able to get profiles of their choice which reflected the robust and growing economy's optimism and also reaffirming the faith that recruiters reposed in the quality of students and the contemporary and ever evolving curriculum. By working on the strong synergies with the corporate sector, NMIMS looks forward to climb the greater echelons of management education.

### **SPTM**

- **Placements of MBA (Pharma.Tech.)**

The batch of 2011 saw Rs.5.6 Lakhs Per Annum as the average compensation offered to the 58 graduating students. The highest package offered was Rs. 11 Lakhs Per Annum. Out of 33 companies that participated in the process, students accepted the offers from 23 companies. 69% of companies visited the School of Pharmacy & Technology Management campus for the first time. 10 % of the students have also got multiple offers

Some of the most admired Indian as well as MNC Pharma companies like GSK, Biocon, Glenmark, Zydus Cadila, Torrent Pharmaceuticals, Alkem, Abbott, Strides Arcolab, Sandoz, Alembic, Merck, Orchid Chemicals & Pharmaceuticals, Mylan Matrix, Avesthagen, Encube Ethicals, Macleods, Wockhardt have recruited students from the first batch.

Top Consultancy and Market Research firms like Ernst & Young, The Nielsen Company, TNS Kanter & Global Data have also recruited students from this program.

The Chemical Industry has also been well represented in the form of BASF which is the No 1 Chemical Company in the World who has made offers to students.

The profiles offered by these companies were Corporate Strategy, Product Management, Sales, R & D Project Management, Human Resources and Business Development, Analyst etc.

- **Placements for M.Pharm. M.Sc Applied Pharm Sciences and B.Pharm**

Healthcare Companies like USV, Pfizer, Reliance Life Sciences, Lupin Research Park, Biocon, Sandoz, Ranbaxy, Syngene (Biocon), Evonik Degussa India, Zydus Cadila, Piramal Healthcare, Ipca Laboratories, Encube Ethicals, Microlabs, Wockhardt, Unimark Remedies, Rubicon Research, Yashraj Biotech & Macleods, leading medical publishers in India like Aramuc India Limited, HDFC Insurance, Jupiter Hospital and Consultancy firm DMV Global have recruited M.Pharm & M.Sc Applied Pharm. Sciences students. The average salary for M.Pharm. is Rs. 2.5 Lakhs while the highest is Rs. 3.5 Lakhs.



B.Pharm students have received offers from companies like Dr. Reddy's, Colgate Palmolive, Ind Swift and Sorento Healthcare. The average salary is Rs. 2.4 Lakhs while the highest is Rs. 3 Lakhs.

In MPSTME, Mumbai & Shirpur campus, SPTM-Shirpur Campus & ASMSOC, 100% students were placed.

### **SBM-Bengaluru**

Placement officer was appointed. One of the faculty members was appointed as a Chairperson, Placements and was supported by the Placement Officer and a Placement Coordinator. Along with students' placement team, they reach out to companies to assist students in securing jobs. The EPGDBM batch students secured job from the companies like HSBC, ICICI, MU-SIGMA, MILLWARD BROWN, TCS etc.

### **38. Development programmes for non-teaching staff :**

SAP training and upgradation of skills with hands-on experience on the quality and production server.

### **SPTM**

<b>Staff Initiative programs</b>	<b>Place</b>	<b>Remark</b>
1 <sup>st</sup> Staff Development Program "Staff Development Program Common Session"	Mumbai	Administrative & Laboratory Staff from Mumbai participated

### **39. Best practices of the institution :**

- For SBM, admission test (NMAT) has been conducted online.
- In SBM, mid-term feedback system has been introduced in which Dean of SBM, Programme Chairperson and Deputy Registrar (Academic Administration) visit each class and collect feedback from the students. The consolidated report is shared with the faculty.
- Biometric attendance system of the teaching and non-teaching employees has been introduced and linked with the computer.
- SAP as ERP system is used for various processes of the University.
- **Corporate Linkage:** NMIMS has strong corporate linkages over 200 companies arising out of its faculty training/ consulting and research interventions. It is also been into executive education since its inception 1981.
- **BSE Centre of Capital Market:** NMIMS has tie up with BSE, the only institute of having centre of BSE, which provide opportunity with students to hands on experience in understanding financial Market and products.
- NMIMS focuses on developing Analytical skills and also analyst required for industry for courses in Business Analytics. It is the only Institute subscribing SAS.
- We have regularly been conducting training programmes for Defence Officers which is of six months duration. The programme aims at preparing Defence

Officers for civilian and managerial role and hence considerable time is being spent on developing their cognitive, domain and analytical and integrative skills.

- Training intervention for reorienting the organizational strategy and culture has been conducted. This is being three year intervention for company like BSES which is now Reliance Infrastructure, Mumbai.
- NMIMS also being active in training in social sectors especially in the areas like Disaster Management, NGO training, Micro Finance and Micro entrepreneurial Management, Rotary Club of Bombay West has instituted a Chair in several enterprise management.
- For the last three years NMIMS is the part of Multi literal agency training in Disaster Management in the city of Mumbai. This involves Mumbai Corporation of Greater Mumbai, Health Care Institute, Emergency Response Agency, Civil Organization, Nursing, Police and educational institutions. Faculty team has been highly appreciated.
- NMIMS has also been active in professionalizing Family run business enterprise through week end 12 months programme. Exclusively aimed at the business owners or their spouses or their senior managers.
- NMIMS also been conducting with success Enterprise Training for Women (ETW). In origin this programme is conceived in partnership with The Scottish Enterprise Foundation of the University of Sterling, UK and Overseas Development Agency (ODA). Similarly it has been supported by Small Industry Development Bank of India (SIDBI).
  
- **Towards Social Sensitivity**  
Linkages with Civil Society-
  - ▶ Disaster Management Cell
  - ▶ HSBC Financial Literacy Program
  - ▶ Leaders of Tomorrow
  - ▶ Sadbhavana
  - ▶ Association with Rotary Club of Bombay West

#### **40. Linkages developed with National / International, academic / research bodies :**

##### **SBM**

In a world that is increasingly interdependent, it becomes imperative for the School of Business Management to uphold the agenda of internationalization; for this purpose, it seeks to create a global environment in its programmes, as well as on its campus. In tune with the swiftly evolving global scenario, the SBM has linkages with a number of globally renowned foreign universities such as the Case Western University, the Grenoble Ecole de Management, France, ESSCA, Angers, France; ESSCA, Budapest, Hungary; EUROMED, Marseille, France; and Athens University, Greece, among others. It also has a partnership with the Harvard Business School for a Faculty Development Programme and has nominated faculty to participate in the HBS Colloquium on Participant-Centered Learning Programme at the Harvard University, Boston, USA. Besides, the India Site License Agreement signed with Harvard Business School Publishing ensures electronic access to HBSP materials.

The SBM has been dialoging actively with short-listed institutes of every country to invite international faculty from reputed overseas institutes. Further, plans are afoot to secure scholarships for students, and facilitate student, faculty and cultural exchange programmes. The following universities have already signed MOUs with the SBM.

- HHL- Leipzig Graduate School of Management, Germany --- for student exchange
- Macquarie University, Australia---for developing academic and cultural interchange in international research by doctoral candidates of each university under a programme of joint supervision at NMIMS and Macquarie University.
- The process is underway for a student exchange programme with the IAE AIX Graduate School of Management, Paul Cezanne University, France.

### **SPTM**

University of Torino, Italy & SVKM's NMIMS signed MOU for carrying out collaborative programs at international level. This MoU facilitates exchange of students and faculty for collaborative research. Under this MoU, the first faculty member is deputed to University of Torino as a post doctoral fellow with fellowship for a period of one year. He left for Italy on the 27<sup>th</sup> of Feb, 2011.

### **ASMSOC**

The School has signed a Letter of Intent to undertake student exchange programmes with the University of Utrecht, Netherlands and Rotterdam Business School, Netherlands.

### **BSSA**

The School has established ties with many international architecture institutes and regularly conducts workshops and exchange programs with students from graduate and post-graduate programs. Following are the linkages:

- IAAC (Institute for Advanced Architecture of Catalunya, Barcelona .Spain) for research in Advanced Computer Aided Design
- Glasgow School of Art , Scotland, for student and faculty exchange, workshop and seminar
- University of Morotowa, Srilanka for student and faculty exchange, workshop and seminar
- Cornell University, USA for research in various Housing Typologies in Mumbai
- University of Jodhpur, Rajasthan for research in old settlements

### **SOE**

An MOU was signed with ICICI Bank to provide e-learning modules in banking to students of Sarla Anil Modi School of Economics.

#### **41. Any other relevant information :**

- SBM, NMIMS has received an MOU from HHL - Leipzig Graduate School of Management (Handelshochschule Leipzig, Germany) for student exchange.
- The following universities have already agreed to sign MOUs with SBM, NMIMS. The process is underway and formalities are soon to be completed:

- The IAE AIX Graduate School of Management, Paul Cezanne University, France for student exchange
- Macquarie University, Australia---for developing academic and cultural interchange in international research by doctoral candidates of each university under a programme of joint supervision at NMIMS and Macquarie University. Each successful candidate will be awarded a separate degree by each university including a Doctoral of Philosophy by Macquarie University.
- The School of Business Management of NMIMS has now become a member of prestigious Graduate Management Admission Council (GMAC).
- NMIMS (*We Care*), the Sanjivani Foundation and Prof Jennifer Aaker of Stanford University, USA, initiated a 100K Cheek Swab Drive for the first time in India, beginning with Mumbai, on 8th December, 2010. The drive was to promote and collect 'cheek swabs' to be used as an effective treatment of many medical problems, specifically Blood Cancer.
- **Research Cell :**  
***Vision 2020 For Pharma Research Activities :***  
 To Create A Center Of Excellence For R & D In The Field Of Pharmaceutical Sciences With Inter Disciplinary Approach In Emerging Area Of Science & Technology With Focus On Industry- Academia Interaction And Cooperation.
  - Research team was formed containing four faculty members.
  - Considering the existing facility with i) available equipments ii) out sourcing help required, iii) Purchase of new equipments besides dedicated separate space with new equipments have been considered., Common research areas are categorized as below :

#### **I. With existing facilities**

- a. Chiral separation
- b. Preparation of pharmacopoeial monograph
- c. Herbal drugs
- d. Chiral separation and / or computer aided drug designing
- e. Role of bioenhancers in improving the clinical efficacy of some drugs – isolation of bioenhancers
- f. Memory enhancers of plant origin.

#### **II. Existing Facility with outsourcing additional help**

- a. Research in oncology, chemotherapy and opportunistic infections.
- b. Importance of Reduced drug-protein binding.
- c. Industrial effluent treatment and recycling of water.
- d. IPRS for API and other related substances thereof.
- e. Safe disposal / recycling of unused / expired pharmaceuticals.
- f. Green chemistry.

#### **III. Existing Facilities with new equipment**

- a. Stem cell, their characterization, and their use as regenerative medicine.
- b. Use of nanotechnology in developing novel drug deliveries.
- c. Medicated stents/drug-eluting stents.
- d. Toxicological studies for pharma industries.
- e. Cryogenic extraction of active constituents from plants.
- f. Wuster film coating and drug layering.
- g. Oral nanoparticles and oral liquid/solid dosage form.
- h. Nanoparticles in cosmetics.

## **PART-C**

### **Detailed plans of the institution for the next year.**

1. Soft skill training to be made mandatory for students across all the schools of the University.
2. Send the RAR to NAAC for re-accreditation of the University.
3. Request be made to NBA for Accreditation of PG Programmes in SBM, SPTM and MPSTME.