

## **Institutional Best Practices**

### **1. Innovation in Teaching Learning pedagogy**

Innovations are the bedrock of NMIMS. From the time of its inception as the Management School and later as the Deemed University, NMIMS has been at the forefront of innovations which have disrupted the academic processes and programs. Integrated programs like MBA Tech. and MBA Pharma Tech launched post 2006 are an example of such an innovation. Innovation continues to influence program design and pedagogy development. Apart from program innovations, NMIMS uses innovative pedagogy which is experiential in nature, like online courses, Courses taught using software like SAS /SPSS, Use of LMS technology, Industry Visits, Industry based research projects, Industry run courses, guest lectures by eminent industry experts, Use of Harvard online modules and case studies, Use of Bloomberg Terminals, theatre workshops, movie analysis, Development of soft skills through courses on Communication Skills, Unique peer learning and self-learning programme through group work and projects / presentations, Seminar and Workshops, use of games, case studies, movies, simulation exercises, debates, role play, group discussions, Webinar Lectures, Youtube Lectures and Demonstration, Virtual Classrooms, Use of Models and simulation software, 3D Videos.

Every year the University an event named 'Chancellor's Challenge', which encourages students across the schools to emerge with innovative ideas leading to an entrepreneurial venture. Each school has an innovation cell which nurtures the spirit of innovation and entrepreneurship. The cell also supports incubation, creation of IPR and setting up of ventures. NMIMS has also put in place an IPR policy.

### **2. Transparency in Admissions**

NMIMS uses print, social media, web portals, blogs and institution website to give publicity to the admission process of all its programs. NMIMS website provides a comprehensive detail of admission procedure in different programs. It provides information on number of seats, Admission Test, Case Discussion, Interview, and Counseling, refund policy, important dates in admission process, fee details etc.

To ensure transparency in admission process, NMIMS uses a multi-pronged strategy which includes dissemination of relevant information as mentioned above through various media vehicles and also guiding the students in their application and admission test process. NMIMS Admission Test for its various programs are conducted by GMAC (Global Management Admissions Council) and TCS (Tata Consultancy Services). All through the years NMAT was owned by NMIMS and conducted by a third party which designed online test and delivered them successfully. NMAT was acquired by GMAC in 2015. The Undergraduate Admission Test, NPAT is designed by TCS and conducted at an all India level.

Students Test Scores, Final Score and Merit Rank are communicated through the NMIMS website. NMIMS has no Management Quota and does not admit students without their going through the Admission process. This is communicated through all communication channels to the target market.