

Editorial

Gurumurthy Kalyanaram

August-September 2015 Issue

Welcome to the August-September 2015 issue of the Journal. In this issue of the Journal, we present three research manuscripts and two reprints from earlier issues of this Journal.

The first reprint is a research article from our October-November 2013 issue of the Journal. In the context of the current focus on innovation and value addition, we decided to present to our readers this manuscript which was published in this Journal almost two years back. This article is highly informative, and managerially relevant. Further, this article illustrates the thought leadership of *NMIMS Management Review*.

The second reprint is a composition of editorials published by me. Through the editorials presented in this Journal, we addressed and discussed the current challenges facing China and the global economy as early as in 2012. We have discussed the specific macro-economic issues, elements of good governance and paradoxical matters of globalization. In the context of the current volatile global dynamics, we decided to present to our readers what this Journal – through its editorials – argued and discussed. These editorials are informative and instructive, as well as they inform us that *NMIMS Management Review* is a thought leader. Please note that the editorials and articles have not been updated in any manner to update retrospectively, because that would nullify the purpose of the article.

Scorecard for Higher Educational Institutions

Here is a wonderful initiative in higher education by the United States government, and this initiative is

possibly worthy of emulation in India. All the 7,000 institutions of higher education in United States have been assigned a scorecard by the US Government, and provides very useful information to prospective students and their parents about annual costs, graduation rates and salaries after graduation. The website will allow students and parents to compare schools based on important metrics. Unveiling the informational portal, President Obama observed: “Americans will now have access to reliable data on every institution of higher education.”

Here's how it works: You can type in the name of a college in the following site, and the site will give you lots of useful data such as: average annual cost, graduation rate, how much students earn 10 years after entering a school (thanks to a joint effort between the departments of Education and the Treasury -- data coming from IRS), the percentage of first-generation students at a given school and the percentage of students who repay at least a dollar of principal on their federal loans within three years.

<https://collegescorecard.ed.gov/>

My Editorial Leadership, and a Note of Appreciation

I have been the editor of the Journal for almost three years, April 2012 – September 2015. In this time period, we have produced 9 exceptionally high-quality issues with contributions from well-known scholars all over the world. And we are now presenting this 10th issue.

Thank you for your readership, suggestions and support. We have had well-reputed scholars and practitioners serve as reviewers and on our editorial board. We thank these scholars and practitioners.

Finally, my thanks to NMIMS university for giving me an opportunity to edit the Journal. Please review the 9 issues of the journal from 2012 till this date here:

<http://www.nmims.edu/NMIMSmanagementreview/Current-ReView.php>

<http://www.nmims.edu/NMIMSmanagementreview/Archives.php>

Dr. Gurumurthy Kalyanaram: Editor, and Visiting Professor and former Dean, Research, NMIMS University.

Dr. Gurumurthy Kalyanaram is a distinguished professor, a management consultant and a corporate advisor. Currently, he is an advisor to and professor at International University of Japan. He advises the University on academic and accreditation matters. Dr. Kalyanaram is also a professor at City University of New York, and a visiting professor at NMIMS University and Tata Institute of Social Sciences. He has served as University Dean for Research, Dean for Business, Director of the Master's Programs, Director of Research and as the Senior Faculty Liaison for External Development.

Dr. Kalyanaram has been a visiting scholar at the Woodrow Wilson International Center for Scholars, a fellow at the Center for Russian and East European Studies, and the Inaugural Endowed Professor in Kazakhstan. Dr. Kalyanaram's areas of expertise are marketing, innovation and management science, and international business and strategy. His research and teaching have been eclectic and inter-disciplinary.

Dr. Kalyanaram is also a management consultant. He has consulted with several universities globally, and major corporations. Dr. Kalyanaram got his Ph.D. from Massachusetts Institute of Technology. He can be reached at nmimssbm.journal@gmail.com (for Journal related issues) or kalyan@alum.mit.edu (only for specific research communication).