Dear Madam/Sir,

I am happy to present to you our revamped NMIMS Management Review. This Journal was started more than 20 years back by NMIMS which has remained one of the top 10 Business Schools in India since mid 1990s. In a bid to benchmark the research output of the University and the Business School, we decided to revamp the Journal, `NMIMS Management Review` in 2011. As you would see, it has an International Editorial Board and highly credible reviewers from among national and international experts. There has been global submission of papers to this journal which has an acceptance rate of 20%.

The journal is edited by Dr. Gurumurthy K. Kalyanaram an MIT, Cambridge Scholar and now Dean Research, NMIMS.

I am sure you would find this journal useful for research and teaching purposes within your institution or even for policy and decision making in your organization. I also take this opportunity to invite you and your organization to join hands with NMIMS in enhancing the body of knowledge in management practices and thoughts. You may like to send your contribution and feedback to the Editor, Dr. G. K. Kalyanaram.

Setup in 1981, as a management school recognized by Mumbai University by a Public Charitable Trust, Shri Vile Parle Kelavani Mandal, this institution has come a long way since then. Based on its outstanding work and recognition in the field of management education, research, consultancy and training, NMIMS earned the University status from the Government of India in 2003. Today, as a University it has Schools of Engineering and Technology Management, Pharma Sciences, Architecture, Sciences, Commerce and Economics besides Continuing Education Division. www.nmims.edu

I look forward to your support and feedback.

Kind regards,

Sincerely,

(RAJAN SAXENA)