

12 April 2024

SCHOOL OF BRANDING & ADVERTISING
FINAL EXAMINATION TIME TABLE (ACADEMIC YEAR: 2023-24)
BACHELOR OF BUSINESS ADMINISTRATION (BRANDING & ADVERTISING)
YEAR: II, SEMESTER: IV
Timings: 02:00 pm to 04:00 pm

DAY & DATE	SUBJECTS
Thursday, 16 May, 2024	Digital Transformation in Advertising (892BR0C008)
Friday, 17 May, 2024	Market Research (892MK0C010)
Saturday, 18 May, 2024	Social Media Marketing and Analytics (892BR0C007)
Tuesday, 21 May, 2024	Strategic Brand Management (892BR0C009)

INSTRUCTIONS TO CANDIDATES

1. Candidates are required to be present at the examination centre **THIRTY MINUTES** before the stipulated time.
2. Candidates must produce their University Identity Card at the time of the examination.
3. Candidates are not permitted to enter the examination hall after stipulated time.
4. Candidates will not be permitted to leave the examination hall during the examination time.
5. Candidates are forbidden from taking any unauthorized material inside the examination hall. Carrying the same will be treated as usage of unfair means.

13/4/24
ASHISH APTE
CONTROLLER OF EXAMINATIONS